

# International Year of Cooperatives (IYC) - 2025 in India

Sahakar se  
Samriddhi,  
Sankalp se  
Siddhi



Ministry of Cooperation | सहकारिता मंत्रालय  
Government of India | भारत सरकार



**International Year  
of Cooperatives**

Cooperatives Build a Better World



**Cooperatives Build a Better World**

# Various Initiatives of Ministry of Cooperation



**Strengthening PACS through Computerization**

- Target to computerize all **67,930 functional PACS** in the country
- System Integrators (SIs)** onboarded in 30 States/UTs
- Hardware purchased for **60,382 PACS** by 30 States/UTs
- Trial run in progress in **49,675 PACS** in 30 States/UTs

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**Multipurpose PACS**  
will increase profit and prosperity

How will farmer members benefit?

- Diversification of business activities** will expand the market
- Required forward & backward linkages** will ensure fair price for the produce
- Credit and other facilities** will be easily available at Panchayat level
- Additional sources of income** will be available which will create sustainable livelihood

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## Chapter 1: The Glorious History of Cooperatives in India

### Cooperatives in India Since Ancient Times

सं गच्छध्वं सं वदध्वं सं वो मनांसि जानताम्।

देवा भागं यथा पूर्वे संजाना उपासते।।

This powerful mantra from the Rig Veda, written thousands of years ago, embodies the spirit of unity, cooperation, and shared purpose that lies at the heart of the cooperative movement worldwide. The Indian Upanishads, renowned for their spiritual and philosophical wisdom, emphasize the collective welfare of all people. The well-known Sanskrit phrase "*Vasudhaiva Kutumbakam*", meaning "the world is one family," reflects the values of mutual respect, shared responsibility, and universal solidarity.

Similarly, the phrase "*Saham Navavatu, Saha Nau Bhunaktu*", meaning "let us be protected together, let us be nurtured together," encapsulates the principle of cooperation and collective support. These ancient teachings on collaborative effort and shared benefit have deeply influenced India's development and its approach to organized cooperation.

Even before the formal establishment of cooperative structures, the concept of cooperation and collective action was already practiced in various parts of India. Rural communities often came together to create lasting assets such as village ponds or community forests, known as *devrai* or *vanrai*. Additionally, groups would pool resources, such as lending food grains after the harvest to help those in need until the next season's crop, or organizing regular contributions in cash to form funds for lending within the community. These early examples of cooperation included *chit funds* in the Madras Presidency, *kuris* in Travancore, and *bhishhis* in Kolhapur.

In 1901, the *Famine Commission* recommended the establishment of rural agricultural banks through mutual credit associations, a model that was implemented in the North Western Provinces and Oudh. The objective was to create strong, organized associations where people could come together to build





valuable security. These associations provided the advantages of group loans and mutual guarantees, rather than relying on individual loans. The Commission also outlined the foundational principles of agricultural banking.

## **Development of Cooperatives Before Independence**

Cooperatives in India became a legal entity with the introduction of the *Co-operative Credit Societies Act* in 1904, which established the framework for the formation of cooperative societies, including guidelines for membership, registration, member liabilities, profit distribution, rule-making powers, and dissolution. However, the Act had limitations, as it only covered credit societies and excluded non-credit and other types of societies.

The *Co-operative Societies Act* of 1912 addressed the deficiencies of the 1904 Act by expanding its scope to include marketing societies, handloom weavers, and other artisan groups. In 1914, the Maclagan Committee further recommended reforms for credit societies, suggesting the creation of a three-tier cooperative banking system at the central, provincial, and district levels.

The *Government of India Act* of 1919 empowered provinces to legislate on cooperative matters, leading to the enactment of the *Bombay Co-operative Societies Act* in 1925. This was the first cooperative legislation passed by a provincial government. In 1942, the *Government of India* introduced the *Multi-Unit Cooperative Societies Act*, which regulated cooperatives with membership spanning multiple provinces. For practical purposes, this Act delegated the powers of the Central Registrar of Cooperative Societies to State Registrars.

## **Development of Cooperatives After Independence**

After gaining independence, the Indian government focused on decentralizing economic power and promoting public participation in planning and implementing economic development programs, with a strong emphasis on social justice. Cooperatives became a central component of India's Five-Year Plans, beginning with the First Plan, which highlighted their coordination with village panchayats.

The establishment of the *National Cooperative Development Corporation* (NCDC) in 1963 and the *National Bank for Agriculture and Rural Development* (NABARD) in 1982 were significant milestones in supporting rural credit and cooperative development.





In 1984, the Indian Parliament passed the *Multi-State Cooperative Organizations Act* to streamline cooperative laws across states. Further consolidation occurred with the introduction of the *National Cooperative Policy* in 2002, which aimed to harmonize the legal framework governing cooperatives.

### **The Multi-State Cooperative Societies (MSCS) (Amendment) Act & Rules, 2023**

The *Multi-State Cooperative Societies (MSCS) (Amendment) Act & Rules*, notified on August 3, 2023, and August 4, 2023, respectively, were designed to strengthen governance within multi-state cooperative societies, enhance transparency, increase accountability, and improve the electoral process. These amendments were introduced to supplement the existing law and incorporate provisions from the 97th Constitutional Amendment.

**Several key provisions were introduced through the amendments to promote transparency and prevent financial irregularities within cooperative societies. Some of the major provisions are outlined below:**

1. To ensure the timely, regular, and transparent conduct of elections in Multi-State Cooperative Societies, a *Cooperative Election Authority* has been established.
2. To enhance transparency, multi-state cooperatives are now required to appoint an *Information Officer* to provide relevant information to their members.
3. To improve transparency, the audit report of apex multi-state cooperatives will now be presented in Parliament.
4. To further enhance governance and transparency, the annual report of multi-state cooperatives will include details of board decisions that were not unanimous.
5. To prevent nepotism and favouritism, directors of multi-state cooperatives are prohibited from participating in discussions or voting on matters in which they or their relatives have an interest.
6. To strengthen governance and improve the recovery of dues, additional grounds for the disqualification of directors have been introduced. These





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measures aim to ensure that acts of omission, commission, or fraud are not repeated.







## Chapter 2: Establishment of Ministry of Cooperation

To fulfill the vision of Hon'ble Prime Minister Shri Narendra Modi of **'Sahkar Se Samridhhi'(Prosperity through Cooperation)** dedicated Ministry of Cooperation was established for the first time in India on 6th July 2021. This marked the first occasion in India's history that a dedicated Ministry for Cooperatives was created. Shri Amit Shah was appointed as the first Cooperation Minister of the country. The Ministry is responsible for providing the necessary administrative, legal, and policy framework to bolster the cooperative movement throughout India. Prior to its formation, cooperative matters were managed as a Division under the Ministry of Agriculture and Farmers Welfare. The Ministry's vision is to promote an inclusive, cooperative-based economic model that facilitates socio-economic development across various sectors.

Under the leadership of Shri Amit Shah, the Ministry of Cooperation is focused on revitalizing and empowering India's cooperative sector to foster rural development and economic inclusivity. The Ministry is promoting farmer-centric models, such as those for dairy, agriculture, and self-help groups, while simultaneously ensuring enhanced transparency and operational efficiency.

The Ministry of Cooperation has launched several landmark schemes in the short term to revitalize and strengthen the cooperative sector. This includes policy reforms and technology upgradation for cooperatives.

### Role and Impact of Cooperatives in India

Since Independence, cooperatives have played an essential role in supporting 98% of rural India in food grain procurement. Cooperatives are responsible for procuring 13% of wheat and 20% of paddy in India. Additionally, cooperatives contribute 25% of the total fertilizer production and 35% of its distribution within the country. They also facilitate 30% of sugar production and manage 20% of retail fair price shops.

With a combined member base of approximately 29 crore, which constitutes around one-fifth of India's population, the cooperative sector contributes significantly to the nation's employment, providing 13% of direct employment. India is recognized as a global leader in milk production, with dairy cooperatives accounting for more than 10% of the country's total milk production.

Cooperatives are also a prominent presence in the Indian banking sector, with urban cooperative banks holding deposits of approximately Rs 5.5 lakh crore, and rural cooperative banks managing Rs 6.53 lakh crore in deposits. Furthermore,





cooperatives play a critical role in the fisheries sector, with approximately 26,000 fisheries cooperative societies, comprising around 47 lakh members, providing livelihoods to fish farmers.

The cooperative sector also significantly contributes to India's sugar production, with cooperatives accounting for 31% of the nation's total sugar output. In both rural and urban areas, cooperative marketing societies and housing societies operate efficiently, while consumer cooperatives, such as Kendriya Bhandar and Apna Bazar, help to make essential commodities affordable by eliminating intermediaries. Producer cooperatives, such as handloom societies (e.g., APPCO, Boyanika), supply raw materials and implements to small producers.

To further strengthen the cooperative movement, the Ministry of Cooperation has introduced 56 major initiatives, opening up new avenues for the economic development and expansion of cooperative societies across the country.

## **Objectives of the Ministry of Cooperation**

**The Ministry of Cooperation was established with the following key objectives:**

- To realize the vision of "Prosperity through Cooperation."
- To streamline processes and improve the ease of doing business for cooperatives, while facilitating the development of Multi-State Cooperative Societies (MSCS).
- To provide a separate administrative, legal, and policy framework to support and strengthen the cooperative movement across India.
- To enhance cooperatives as a people-driven movement and intensify their presence at the grassroots level.

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## **Successful Cooperatives in India**

India has a long and rich history of cooperative movements, which have made significant contributions to various sectors such as agriculture, banking, dairy production, and more. Below are descriptions of some of the most successful cooperatives in India:

### **1- AMUL**

**Founded:** 1946





**Headquarters:** Anand, Gujarat

**Primary Sector:** Milk and Milk Products

AMUL is India's largest cooperative dairy society. It played a pivotal role in the "White Revolution," which helped India become the world's largest milk producer, ensuring self-sufficiency in milk production. Dr. Verghese Kurien, known as the 'Father of the White Revolution,' led this transformation and served as the Chairman of the Gujarat Cooperative Milk Marketing Federation (GCMMF) for about 30 years. Amul has pioneered the effort to secure fair prices for farmers while providing access to markets. The GCMMF manages the Amul brand, which today has a turnover of Rs 59,545 crore (\$7.3 billion) and encompasses 18 district cooperative milk production unions and 18,600 village committees.

## **2- Karnataka Milk Federation**

**Founded:** 1974

**Headquarters:** Bengaluru, Karnataka

**Primary Sector:** Milk and Milk Products

The Karnataka Milk Federation (KMF) is the second-largest milk cooperative in India, following AMUL. Established initially as the Karnataka Dairy Development Corporation (KDDC) in 1974, KMF was renamed in 1984. It operates with 15 milk unions across Karnataka, procuring milk from primary dairy cooperative societies (DCS) and distributing it under the Nandini brand. KMF serves both urban and rural markets, benefiting over 1,500 members.

## **3- Uralungal Labour Contract Cooperative Society**

**Established:** 1925

**Headquarters:** Kerala

**Main Sector:** Labour Cooperative Society

Uralungal Labour Contract Cooperative Society (ULCCS) is recognized as the oldest labour cooperative society in India. It was founded in Calicut, Kerala under the guidance of Vagbhadananda. With a membership of around 1415 individuals, ULCCS has successfully completed more than 7500 projects. It specializes in construction work for various government departments including Public Works Department, National Highways, Irrigation and Tourism. ULCCS Charitable





Foundation operates a training institute in Kozhikode that caters to the needs of the neurodivergent community. Uralungal Cooperative has successfully completed important projects amounting to more than 1000 crores.

#### **4- Indian Coffee House**

**Founded:** 1936

**Headquarters:** Thrissur, Kerala

**Primary Sector:** Coffee Restaurant Chain

The Indian Coffee House is managed by a network of worker cooperatives and operates as a restaurant chain across India, with approximately 400 outlets. Originally established by the Coffee Cess Committee in 1936 and later operated by the Indian Coffee Board, the coffee house model was expanded through cooperatives, with the first outlets established in major cities such as Mumbai, Bangalore, and Delhi. Today, 13 cooperative societies run these coffee houses, with management committees elected from the workforce.

#### **5- Indian Farmers Fertilizer Cooperative (IFFCO)**

**Founded:** 1967

**Headquarters:** Delhi

**Primary Sector:** Fertilizer Manufacturing and Marketing

IFFCO is India's largest fertilizer cooperative and the world's largest cooperative by GDP per capita. Initially founded with 57 member cooperatives, IFFCO now boasts a vast network of 35,000 member cooperatives, serving over 50 million farmers. It holds a significant market share in both urea (19%) and complex fertilizers (31%). IFFCO's remarkable growth has earned it a place on the Fortune India 500 list, and it posted a revenue of ₹62,990 crore (US\$7.3 billion) in FY23.

### **Key Success Factors for Cooperatives in India**

The success of cooperatives in India can be attributed to several key factors, including:

- **Community-Based Management:** Cooperatives are fundamentally driven by local communities, ensuring that the benefits directly reach the grassroots level.





- **Financial and Technical Assistance:** Cooperatives provide crucial support to farmers and small entrepreneurs through financial resources and technical expertise.
- **Transparent Operations:** The democratic structure of cooperatives ensures transparency and accountability.
- **Government Assistance:** Policy support and favourable government interventions play a vital role in the success of cooperatives.
- Cooperatives not only foster economic growth but also promote social empowerment and inclusivity, contributing to the well-being of underserved communities.

## Initiatives of Ministry of Cooperation

The Ministry of Cooperation is responsible for providing a distinct administrative, legal and policy framework structure to strengthen the cooperative movement in the country. It aims to make cooperatives a true people-based movement reaching the grassroots level and to develop a cooperative economic model where each member works with a sense of responsibility. The major activities of the Ministry include streamlining processes for ease of doing business for cooperatives and enabling the growth of multi-state cooperatives. To work continuously to meet the challenge of empowering cooperatives, bringing transparency in them, modernization, computerization, establishment of competitive cooperatives, making development accessible to the deprived in rural areas and to connect every village with cooperatives, the Ministry has taken several important initiatives in all the sectors such as:

1. **Economic Strengthening of Primary Cooperative Societies:** (Model Bye-laws for PACS, Computerization of PACS, Establishment of Multipurpose PACS, Dairy, Fisheries Cooperative Societies in each Panchayat/Village, World's Largest Decentralized Foodgrains Storage Scheme in the cooperative sector, PACS as Common Service Centre (CSC), LPG Distributor, Petrol/Diesel Pump Dealer, Jan Aushadhi Kendra, Pradhan Mantri Kisan Samridhi Kendra & Pani Samiti, Formation of new Farmer Producer Organizations (FPOs) and Fisheries Farmer Producer Organizations by PACS, Permission to convert bulk consumer petrol pumps operated by PACS into retail outlets, PACS as Micro-ATMs and Rupay Kisan Credit Cards to Bank Mitra Cooperative Societies, Implementation of PM-KUSUM Scheme at PACS level Convergence).





- 2. Establishment of three new national level multi-state cooperative societies:** National Cooperative Exports Limited (NCEL), Seed Cooperative Society of India Limited (BBSSL) and Cooperative Organics Limited (NCOL).
- 3. Reliefs in Income Tax Act for cooperative societies:** Reduction in surcharge on income tax for cooperative societies, reduction in minimum alternate tax (MAT) on cooperative societies, increase in limit of cash deposits and cash credits by PACS and PCARDBs, tax deduction for new manufacturing cooperative societies, increase in limit of tax deduction at source (TDS) on cash withdrawals and relief in cash transactions under section 269ST of Income Tax Act.
- 4. Strengthening of Central Registrar Office of Cooperative Societies:** Computerization of Central Registrar Office of Cooperative Societies, Multi State Cooperative Societies (Amendment) Act, 2023.
- 5. Revival of Cooperative Sugar Mills:** Income Tax relief to cooperative sugar mills, resolution of decades old pending issues related to income tax of cooperative sugar mills, Rs. 10,000 crore loan scheme through NCDC for strengthening cooperative sugar mills, preference to cooperative sugar mills in ethanol procurement and setting up of co-gen power plants, GST on molasses reduced from 28% to 5% to support cooperative sugar mills.
- 6. Redressal of difficulties faced by cooperative banks**
- 7. Expansion of National Cooperative Development Corporation (NCDC)**
- 8. Cooperative societies included as 'Buyer' on GeM portal**
- 9. Formulation of new National Cooperative Policy and new National Cooperative Database**
- 10. Education and Training in Cooperative Sector**
- 11. Computerization of Cooperative Agricultural and Rural Development Banks (ARDBs)**
- 12. Computerization of Registrar of Cooperative Societies Office in States/UTs**
- 13. White Revolution 2.0**
- 14. Atmanirbharta Abhiyan**
- 15. Refund to investors of Sahara Group cooperatives**





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## Chapter 3: Cooperation in the World

The emergence of cooperatives in Europe in the mid-19th century marked a significant shift, separating this form of enterprise from established capitalist models in terms of internal organization and activities. This period highlights the process of cooperative expansion in the 19<sup>th</sup> century, categorizing them into consumer, worker, financial, and rural cooperatives—each of which has become a fundamental pillar of the cooperative movement.

### Top Cooperatives in the World

Based on the financial data of 2021, the top 300 cooperatives and mutuals globally achieved a total turnover of over two trillion USD (2,409 billion USD). These organizations operate across various economic sectors, with agriculture (105 enterprises) and insurance (96 enterprises) being the leading sectors. Wholesale and retail trade represent the third-largest economic sector (57 enterprises) in the rankings. Among the top 300 cooperatives, two financial and one retail enterprise stand out based on turnover. The top positions are held by the French group Crédit Agricole (USD 117.01 billion turnover in 2021), the German cooperative REWE Group (USD 82.03 billion turnover in 2021), and the French group BPCE (USD 64.06 billion turnover in 2021). The majority of these top 300 enterprises are based in industrialized nations such as the United States (73 enterprises), France (40 enterprises), Germany (31 enterprises), and Japan (21 enterprises). Based on the ratio of turnover to GDP per capita, two Indian producer cooperatives ranked first and second in the top 300 rankings:

Indian Farmers Fertilizer Cooperative (IFFCO) and Gujarat Cooperative Milk Marketing Federation Limited (GCMMF), with the third position held by the French group Crédit Agricole.

**The leading global enterprises by turnover in various sectors are as follows:**

1. **Agriculture and Food Industry:** Nonghyup (National Agricultural Cooperative Federation - NACF) (Republic of Korea)
2. **Industry and Utilities:** Mondragón Corporation (Spain)
3. **Wholesale and Retail Trade:** REWE Group (Germany)
4. **Insurance:** Talanx Group (Germany)
5. **Financial Services:** Crédit Agricole Group (France)





6. **Education, Health, and Social Services:** Sistema Unimed (Brazil)

7. **Other Services:** Datev (Germany)

## **United Nations and International Year of Cooperation 2025**

On June 19, 2024, the United Nations General Assembly passed a resolution declaring 2025 as the "International Year of Cooperation." The resolution recommends activities to celebrate this year and encourages all member states, the United Nations, and relevant stakeholders to highlight the contribution of cooperatives to social and economic development during this time. Member states are also invited to establish national committees to coordinate and prepare for IYC 2025 activities.

The United Nations recognizes the critical role cooperatives play in achieving the 2030 Agenda for Sustainable Development. The International Year of Cooperation 2025 is an UN-backed initiative aimed at raising awareness of the contribution of cooperatives to economic development, social inclusion, and environmental sustainability. Its purpose is to emphasize the cooperative model as a powerful tool to address global challenges such as poverty, inequality, and climate change, while promoting collective responsibility, democratic decision-making, and community empowerment.

Through the International Year of Cooperation 2025, the United Nations aims to inspire action at national, regional, and global levels, encouraging governments, organizations, and individuals to support and strengthen cooperatives for a more sustainable and equitable future.

## **International Cooperative Alliance (ICA)**

The International Cooperative Alliance (ICA) unites cooperatives worldwide, representing and serving them. Established in 1895, it is one of the oldest non-governmental organizations and among the largest in terms of the number of people it represents, with over 1 billion cooperative members globally. The ICA is a leading body representing the approximately 3 million cooperatives worldwide, providing a global voice and platform for knowledge, expertise, and coordinated action for cooperatives.

## **Role of the International Cooperative Alliance (ICA)**





In the coming year, the ICA will focus on increasing the visibility of cooperatives and raising awareness about their contributions to sustainable development. It will advocate for the creation of an enabling environment and supportive legal and policy structures to strengthen the cooperative enterprise ecosystem. Additionally, the ICA aims to promote cooperative development through capacity-building initiatives, knowledge sharing, and collaborative partnerships. The ICA is also planning a series of activities in 2025 to inspire and engage youth in the cooperative movement, ensuring their inclusion in the future of the sector.



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## Chapter 4: International Year of Cooperation 2025 in India

On November 25, 2024, Prime Minister Shri Narendra Modi inaugurated the ICA Global Cooperative Conference at Bharat Mandapam in New Delhi, marking the commencement of the **"International Year of Cooperation 2025."** During the inauguration, he also unveiled the logo for the International Year of Cooperation and dedicated a commemorative postal stamp on IYC-2025. Over 3,000 representatives from more than 100 countries attended the event. The ceremony was graced by the Prime Minister of Bhutan, the Deputy Prime Minister of Fiji, Union Home and Cooperation Minister Shri Amit Shah, the President of the International Cooperative Alliance (ICA), representative of UN, Senior Officials of the Ministries, eminent personalities of co-operatives and many other distinguished individuals.

During his address, Prime Minister Modi emphasized the crucial role of cooperatives in making India a self-reliant and prosperous nation, particularly in empowering marginalized communities in rural India. He also expressed gratitude towards India's farmers, livestock keepers, fishermen, 8 lakh cooperatives, and 10 crore women associated with self-help groups.

Prime Minister Modi remarked, **"This is the first time that the ICA Global Cooperative Conference is being held in India, aligning with the expansion of India's cooperative movement. Cooperatives in India are not just economic entities but have cultural significance and are foundational to Indian values and lifestyle."**

He went on to highlight how cooperatives played a key role in inspiring India's freedom struggle, providing economic and social empowerment to freedom fighters. He lauded leaders like Sardar Patel, who laid the foundations for institutions such as Amul, a dairy cooperative that has now become a global brand. "India's cooperatives have evolved from an idea to a movement, from a movement to a revolution, and ultimately to empowerment," he said.

Prime Minister Modi detailed India's cooperative achievements, stating that **the country has 8 lakh cooperatives covering 98% of rural India and involving 300 million people. He praised cooperatives in sectors such as sugar, fertilizers, fisheries, dairy production, and housing, with over 200,000 housing cooperatives currently in operation.**





He also highlighted significant reforms to strengthen cooperative banking, including bringing these banks under the purview of the Reserve Bank of India (RBI) and increasing deposit insurance coverage to Rs. 5 lakh per depositor. "Today, cooperative banks hold Rs. 12 lakh crore in deposits, a testament to the public's trust in the system," he added.

Prime Minister Modi outlined the government's efforts to modernize cooperatives, such as the establishment of a dedicated Ministry of Cooperation, the creation of new model bylaws, IT integration, and the formation of multi-purpose cooperatives in 200,000 villages. He also spotlighted initiatives like the world's largest decentralized food grain storage scheme and the formation of Farmer Producer Organizations (FPOs), which aim to create seamless supply chains. Digital platforms like ONDC and GeM are empowering cooperatives to expand their market reach. Furthermore, he acknowledged the role of women in cooperatives, with more than 60% of participants being women.

In his speech, Union Home and Cooperation Minister Shri Amit Shah stated, **"The United Nations' decision to declare 2025 as the International Year of Cooperation is timely, and it will prove to be a blessing for millions of poor people and farmers around the world. Prime Minister Modi's launch of the International Year of Cooperation and the hosting of the ICA International Cooperative Conference in India is a commendable step."**

The Prime Minister of Bhutan, Shri Dasho Shering Tobgay, mentioned, **"We aim to create a center in the southern part of our country based on thoughtfulness and innovative thinking—this aligns with human-centered cooperative values."**

## **Theme of the International Year of Cooperation 2025**

The United Nations General Assembly declared 2025 as the International Year of Cooperation. The theme for the year is **"Cooperatives Build a Better World,"** which demonstrates the lasting global impact of cooperatives everywhere. This theme highlights how the cooperative model provides essential solutions to many global challenges and plays a critical role in accelerating efforts to achieve the Sustainable Development Goals (SDGs) by 2030.

## **Principles of the International Year of Cooperation 2025**

The International Year of Cooperation 2025 will be a significant global opportunity to celebrate and promote the values and principles of cooperatives.





To ensure the success of the programs and initiatives planned for IYC 2025, it is crucial that they align with key organizational principles. These principles will guide the organization and implementation of programs, campaigns, and activities throughout the year, ensuring they reflect the true essence of cooperative values. The International Year of Cooperation is based on the following principles:

**Raising Awareness:** Highlighting the contribution of cooperatives to sustainable development.

**Promoting Development:** Strengthening the entrepreneurial ecosystem for cooperatives.

**Advocating for Supportive Infrastructure:** Creating a conducive legal and policy environment for cooperatives.

**Inspiring Leadership:** Encouraging purposeful leadership and involving youth in the cooperative movement.

**Supporting Capacity Building:** Promoting development in the cooperative sector through knowledge-sharing and partnerships.

**Encouraging Participatory Decision-Making:** Empowering members to democratically control cooperatives.

**Community Commitment:** Fostering community interests within cooperatives.

**Equality:** Ensuring equality within cooperatives.

**Unity:** Promoting unity within cooperatives.

**Collaboration:** Encouraging collaboration within cooperatives.

### **Proposed Activities by the Ministry of Cooperation**

During the International Year of Cooperation 2025, the Modi government will introduce a new cooperative policy that will take India's 'Cooperative Movement' to a new level. Under Prime Minister Modi's vision of "Prosperity through Cooperation," the path will be paved for the prosperity of millions of rural people, women, and farmers. Three new national cooperatives will enable farmers to access both domestic and global markets. A cooperative university will soon be established to train and technically upskill human resources in this sector. Additionally, the Ministry of Cooperation has set the goal of creating cooperative bodies in every gram panchayat in India over the next three years.



Under the leadership of Union Home and Cooperation Minister Shri Amit Shah, India is moving toward a modern cooperative structure that uses technology to enhance efficiency and reach. This approach aligns with the demands of the digital economy, ensuring that cooperatives remain adaptable and effective in changing times.

**All activities during the Cooperative Year in India will be aligned with the following principles:**

1. Transparency
2. Accountability
3. Operational Efficiency
4. Policy Improvement
5. Promoting Collaborative Structures
6. Showcasing the History and Traditional Strength of Cooperatives
7. Transforming Rural Economy through Multi-purpose PACS
8. Involving Youth and Women in the Cooperative Sector
9. Redefining Cooperative Education and Training and Developing Excellence in Institutions

During 2025, the Ministry of Cooperation will highlight the global benefits of cooperatives, facilitate international exchanges, and promote the cooperative model through various programs and events. Collaborating with central government ministries, state governments, national/state cooperative federations, multi-state cooperatives, and other stakeholders, various activities will be organized at the state, district, and local levels.

**Activities at the Rural Level:**

- Board meetings, accounting, accounting training, membership campaigns, business development, and the creation of model cooperatives at PACS/primary cooperative societies.
- Establishment of new multi-purpose PACS.
- Expansion of computerized accounting training and services.
- Use of new drone technology in the agricultural sector.
- Large-scale promotion of programs.





- FPO exhibitions organized by Farmer Producer Organizations.
- Maximum youth, women, and student participation in the events.
- Programs organized on Ministry's foundation day, National Cooperative Day, and National Cooperative Week.
- Cooperative songs, success stories of cooperatives, youth cooperatives, and tree plantation activities.

#### **Activities at the State and District Levels:**

- District Central Cooperative Banks: Board meetings, accounting, accounting training, membership campaigns, business development, distribution of micro-ATMs.
- Meetings, conferences, and special programs on local cooperative priorities.
- Capacity-building workshops organized by all milk federations on training, business expansion.
- Programs at the main offices of all State Cooperative Banks (StCBs).
- Cooperative heritage exhibitions at the state/district level.
- Programs during the Ministry's foundation day, National Cooperative Day, and National Cooperative Week.
- Cooperative festivals at Raj Bhavans across all states.
- Ensuring maximum participation from youth, women, and students.
- Cooperative songs, success stories, youth cooperatives, and tree plantation events.

#### **Activities by National/State Cooperative Federations and Multi-State Cooperatives:**

- Participation in all national and state-level programs.
- Preparation of progress reports on proposed achievements, based on baseline data.
- An annual calendar of activities will be prepared.
- Collection of policy and legal suggestions for the empowerment of cooperative institutions.
- Sharing best practices adopted by cooperatives in India and abroad.
- Organizing events on Ministry's foundation day, National Cooperative Day, and National Cooperative Week.
- Cooperative heritage exhibitions at the state/district level.



### Activities by Training Centers:

- Organizing workshops, conferences, and training sessions at the rural, district/state, and national levels.
- Training for multi-purpose PACS.
- During the cooperative year, training programs will be held for the hand-holding and diversification of the newly formed 10,000 multi-purpose PACS dairy/fishery cooperatives.
- Development of training centers.
- Promotion and outreach of programs.
- Editorial articles published by experts.

### National-Level Activities:

- Conferences and national seminars on the 9 principles in major cities (two seminars per month from February to November).
- Organizing events on the Ministry's foundation day, National Cooperative Day, and National Cooperative Week.
- Hosting at least two inter-ministerial or inter-departmental conferences focused on convergence through cooperation (NABARD, NDDDB, NFDB, Meity, DAFW, DFPD).
- Award ceremonies and closing events in December.

**To celebrate the International Year of Cooperation, a year-long action plan is being developed by ministries, states, and national cooperative federations.**

### Cooperation at the MahaKumbh 2025

The Government of India has made several efforts to promote social and economic empowerment for the **Mahakumbh 2025**. Organizations like Amul, Nafed, NCL, and BBSSL have set up stalls to promote their products. Through these efforts, organic products, seeds, and more are being sold under the **Bharat Brand**. Additionally, a large-scale registration campaign is also underway.

**Some of the initiatives aimed at social and economic empowerment at the Mahakumbh include:**

- The establishment of the **Cooperative Mandap** in collaboration with the National Cooperative Development Corporation (NCDC), National Cooperative Organic Limited (NCOL), and the Indian Seed Cooperative





Society Limited (BBSL). The purpose of this Mandap is to highlight the importance of cooperative efforts in community development and economic empowerment. This initiative is an example of the **"Cooperation among Cooperatives"** philosophy, supported by our Honorable Prime Minister Shri Narendra Modi and our Honorable Home and Cooperation Minister Shri Amit Shah. Furthermore, the cooperative street play program is part of NCOL's official International Year of Cooperation action plan.

- NAFED is introducing the sale of high-quality products under the 'Bharat Brand' through 'mobile vans' during MahaKumbh 2025. This service is available to pilgrims, ensuring they have easy access to pure and quality products.
- The Gujarat Cooperative Milk Marketing Federation Limited (GCMMF) will promote the International Year of Cooperation (IYC) through its 50 Amul parlors, which will reach 45 crore people over the course of 45 days.
- Stalls have been set up in collaboration with NCEL, BBSSL, and NCOL. These stalls are selling organic products, seeds, and other goods under the **'Bharat Brand.'** A large-scale registration campaign is also in progress.
- This multifaceted approach demonstrates how the Mahakumbh is becoming a platform for promoting cooperative initiatives and empowering communities economically and socially.



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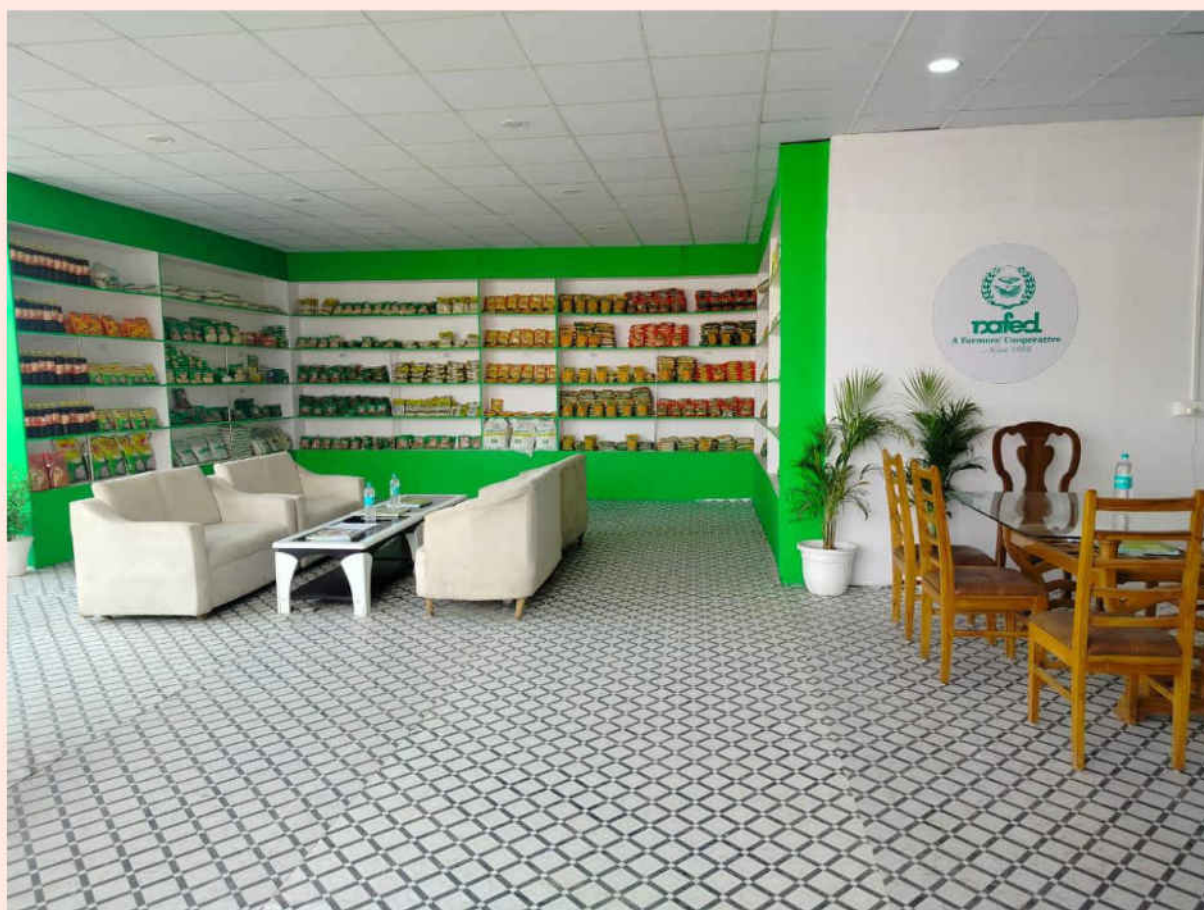






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## **Action Plan of Ministries**

### **Formation of the National Execution Committee (NEC)**

The Ministry of Cooperation has established the International Year of Cooperatives (IYC) 2025 National Execution Committee (NEC) under the chairmanship of the Secretary (Cooperation). The committee will oversee the planning, coordination, and execution of activities related to IYC 2025. The committee, consisting of secretaries from key central ministries and heads of stakeholder organizations, will provide strategic guidance and ensure smooth implementation of IYC activities at the national level.

The committee is responsible for providing guidance on the overall planning, coordination, and implementation of national-level activities for IYC 2025. It will prepare a final report summarizing the achievements, lessons learned, and recommendations for business reforms aimed at strengthening cooperative institutions during IYC 2025.

### **Members of the NEC**

1. Secretary, Ministry of Cooperation – Chairperson
2. Secretary, Ministry of Fertilizers – Member
3. Secretary, Ministry of Agriculture and Farmers Welfare – Member
4. Secretary, Ministry of Rural Development – Member
5. Secretary, Ministry of Finance – Member
6. Secretary, Ministry of Economic Affairs – Member
7. Secretary, Ministry of External Affairs – Member
8. Secretary, Ministry of Commerce – Member
9. Secretary, Ministry of Fisheries, Animal Husbandry & Dairying – Member
10. Secretary, Ministry of Consumer Affairs – Member
11. Secretary, Ministry of Food & Public Distribution – Member
12. Secretary, Ministry of Electronics & Information Technology – Member
13. Secretary, Ministry of Information & Broadcasting – Member
14. Secretary, Ministry of Petroleum & Natural Gas – Member





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15. Secretary, Ministry of Food Processing – Member
16. Secretary, Ministry of Jal Shakti – Member
17. Chairperson, Railway Board – Member
18. Director-General, Press Information Bureau (PIB) – Member
19. Chairperson, Airports Authority of India (AAI) – Member
20. Managing Director & CEO, CSC SPV – Member
21. Chairperson, National Bank for Agriculture and Rural Development (NABARD) – Member
22. Chief Executive, National Fisheries Development Board (NFDB) – Member
23. Chairperson & Managing Director, National Dairy Development Board (NDDB) – Member
24. Chairperson & Managing Director, Food Corporation of India (FCI) – Member
25. Chairperson & Managing Director, National Buildings Construction Corporation (NBCC) – Member
26. Joint Secretary (CTP), Ministry of Cooperation – Convener
27. Any other member deemed appropriate may be invited to join the committee.

### **Key Responsibilities of the Committee**

The primary responsibilities of the committee include planning and coordinating programs, organizing the opening and closing ceremonies, and collaborating with international organizations such as the United Nations and the International Cooperative Alliance to link global events with cooperative principles. A comprehensive media plan has been developed to promote IYC initiatives through various channels, ensuring wide dissemination of information. To promote accountability and best practices within the cooperative sector, the NEC will establish a ranking framework to evaluate cooperative performance and introduce awards to recognize outstanding contributions by cooperatives and individuals. Regular progress reviews will be conducted, and monthly reports will be evaluated to address challenges and ensure timely achievement of IYC goals.





## **Actions by Ministries and Organizations:**

In order to ensure the successful implementation of the International Year of Cooperation (IYC) 2025, ministries and organizations are requested to undertake a range of initiatives.

- Appointment of nodal officers at the level of Additional Secretary/Joint Secretary or equivalent to ensure effective coordination for the implementation of various initiatives.
- Use of the IYC logo on packaging of cooperative products, official letterheads, correspondence, emails, websites, and social media handles.
- Plan to display the IYC logo and promotional material at major railway stations, with all public enterprises under ministries incorporating the logo in their communications.
- CSC centers will utilize their official platforms for posting the IYC logo and regular updates.
- The Ministry of Information and Broadcasting will collaborate with the PIB team to develop a comprehensive media plan.
- The Ministry of Rural Development will organize programs in FPOs and other village-level organizations.
- The Ministry of Animal Husbandry and Dairying will involve dairy cooperatives, and the Ministry of Food Processing will ensure the participation of FPOs and cooperatives in various events.
- The Ministry of External Affairs will include Indian missions abroad in alignment with the International Year of Cooperatives (IYC).
- The Ministry of Food and Public Distribution will organize programs in sugar mills, particularly in Maharashtra.
- The National Dairy Development Board (NDDB) will organize Diamond Jubilee celebrations and other relevant programs.
- The Ministry of Agriculture and Farmers Welfare will integrate the conference into its regular programs and provide support for live events and success stories.
- This will include live broadcasts on in-house platforms such as DD News and YouTube. Additionally, comments from participants and dignitaries will be broadcast on social media, DD Kisan, and All India Radio to increase visibility and engagement.





**All ministries and departments will submit their monthly progress reports to ensure alignment and accountability in the execution of these activities.**

## **Action Plan of National Cooperative Federations**

National cooperative federations in India have submitted their work plans to the Ministry for organizing various programs and promoting activities during the International Year of Cooperatives (IYC) 2025. All organizations will expand their new plans in rural areas on a large scale throughout the year. Other federations are also sending in their respective work plans.

### **NAFCARD**

The National Cooperative Agriculture and Rural Development Bank Federation Limited (NAFCARD) was established in 1988. It developed from the All-India Cooperative Central Land Mortgage Banks, which formed a committee in 1959 to coordinate the operations of land mortgage banks in India. As a result of this committee's efforts, the All-India Central Land Mortgage Bank Cooperative Federation was established in 1960, which promoted a long-term cooperative credit structure (LTCCS).

#### **Action Plan:**

To promote the cooperative movement, the following activities have been planned for the year:

#### **National Level:**

- **International Study Tour:** An international study tour for the ICA-AP Credit and Banking Committee will be organized in Maharashtra and Gujarat with 20 participants. Participants will finance the trip themselves, and the federation will arrange local hospitality.
- **Webinar:** A webinar will be held on July 6, 2025, on the occasion of the Ministry of Cooperation's (MOC) Foundation Day and International Cooperative Day. Approximately 1,000 participants will join, and the theme will be "Prosperity through Cooperation: Initiatives by MOC."
- **IYC 2025 National Conference:** This will be held in the third week of November in Delhi. Outstanding SCARDBs (State Cooperative Agriculture and Rural Development Banks) and PCARDBs (Primary Cooperative Agriculture and Rural Development Banks) will be awarded, with 800-900 participants attending.





**Source:** *Action Plan provided by NAFSCARD.*

## NAFSCOB

The National Federation of State Cooperative Banks Limited (NAFSCOB) was established on May 19, 1964, to support state and central cooperative banks and foster the development of the Short-Term Cooperative Credit Structure (STCCS) in India. It is registered under the Multi-State Cooperative Societies Act, 2002, and has been serving the rural cooperative credit system for the past 60 years.

As of March 2023, NAFSCOB includes 33 State Cooperative Banks (SCBs), 351 District Central Cooperative Banks (DCCBs), and over 106,000 Primary Agricultural Credit Societies (PACS), with a total working capital of ₹14,73,428.96 crore.

### Action Plan:

To promote the cooperative movement, the following activities are planned for the year:

- **Informing Stakeholders:** Inform rural cooperative bank stakeholders about the New Delhi Action Agenda and the use of the IYC stamp. Additionally, approval will be sought from the Ministry of Cooperation (MOC) for a study on expanding STCCS business plans during the Amrit Kaal (2022-2047). This event is planned to be held in Mumbai (tentative) with 800 participants.
- **Membership Campaign and IYC 2025 Discussions:** A membership campaign and discussion on the implementation of IYC 2025 will take place in February, in collaboration with the ICA Global Office. The focus will be on promoting leadership and cooperative identity, with events in Mumbai and Brussels (Belgium), involving 800 participants.
- **ICA 2026-2030 Strategy Workshop:** A workshop and the first IYC 2025 program will be held in collaboration with NEDAC, APRACA, and ICBA in Mumbai and Brussels, where NAFSCOB will present its IYC 2025 agenda (100 participants).
- **Action Plan Review and Funding Program Participation:** The second IYC 2025 event will involve a review of the action plan with MOC and participation in the ICBA development funding program in Seville (Spain). This will involve 250 participants from Mumbai and Seville.





- **SDGs, Digitalization, and Financial Inclusion Review:** This will be reviewed along with the ICA General Assembly (GA) meeting in Manchester (UK), with 150 participants from Mumbai and Manchester.
- **Model HR Policy for PACS:** Discussions will be held on model HR policies for PACS and strengthening the STCCS.
- **Fourth IYC 2025 Program and Board Meeting:** The fourth IYC 2025 program and board meeting will be held in Sri Lanka, with 100 participants from Mumbai (tentative) and Sri Lanka.
- **Closing Ceremony:** The closing ceremony of IYC will be organized in coordination with MOC, STCCS, and national federations.

**Source:** *Action Plan provided by NAFSCOB.*

## NCDFI

The National Cooperative Dairy Federation of India (NCDFI) was established on December 7, 1970. Registered under the Multi-State Cooperative Societies Act, its headquarters is located in Anand, Gujarat. NCDFI is the apex organization for dairy cooperatives in India, comprising 28 state cooperative dairy federations, 240 district cooperative milk producers' unions, 2.3 lakh village-level dairy cooperatives, and 18 million dairy farmer members.

The main objective of NCDFI is to facilitate the operations of dairy cooperatives through coordination, networking, and advocacy. It coordinates the institutional sale of milk and dairy products to organizations like the Ministry of Defence and IRCTC. Additionally, NCDFI supports genetic improvement through Superior Animal Genetics (SAG) semen doses, promoting cooperative development with transparency and fairness.

### Action Plan:

To promote the cooperative movement in 2025, the following activities are planned:

- **Strengthening Dairy Cooperatives:** The main goal will be to strengthen the dairy cooperative sector under the 2025 agenda.
- **51st Dairy Industry Conference (DIC):** This conference will be held in Patna, Bihar, with more than 20,000 participants expected. Dairy cooperatives will be showcased at this event.





- **National Dairy Cooperative Meeting or Dairy Leaders Dialogue:** This will be held at the NCDFI office complex in Anand, Gujarat, coinciding with the inauguration and the presentation of the NCDFI awards. The theme will be "Dairy Cooperatives Build Better Livelihoods and Nutrition."
- **Supply of Quality Products:** A focused program will be held to supply high-quality products to institutions like the armed forces.
- **Rural Awareness Programs:** Year-round awareness programs and dialogues will be held. The IYC logo will be displayed in NCDFI communications, and member cooperatives will be encouraged to do the same.
- **Youth Engagement:** Programs will be organized for students at institutions such as NAARM and VAMNICOM. Internships focused on cooperative development and study tours of dairy cooperatives will be organized for MBA students.

**Source:** *Action Plan provided by NCDFI.*

## NCEL

National Cooperative Export Limited (NCEL) was established on January 25, 2023, under the Multi-State Cooperative Societies Act, 2002, with the support of the Government of India. Conceptualized by Hon'ble Union Minister Shri Amit Shah, NCEL functions as a national-level umbrella organization to facilitate the export of surplus goods and services produced by cooperatives across India.

Promoted by leading cooperative organizations such as GCMMF (Amul), IFFCO, Kribhco, NAFED, and NCDC, NCEL focuses on enhancing India's cooperative export capacity through procurement, storage, processing, marketing, branding, certification, and trade. The organization helps cooperatives access export-related benefits from various government ministries, promotes inclusive development, and ensures better value for members.

### Action Plan:

The following activities are planned for 2025 to promote the cooperative movement:





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- **Release of the Rural Voice Magazine (Hindi and English):** This will be launched along with a stall at the Maha Kumbh Mela in Prayagraj, Uttar Pradesh, with an expected 50-80 lakh visitors.
- **BPO Outreach Program:** 67,000 cooperatives will be connected through this program.
- **Launch of NCEL Mascot:** The launch will take place in Maharashtra by Hon'ble State Minister Shri Murlidhar Mohol. An MoU will also be signed with the Maharashtra Nodal Agency, and a bamboo plantation campaign will be organized, involving 2,000-5,000 participants. Additionally, an international newsletter will be published.
- **International Cooperative Day and MOC Foundation Day Celebrations (July 5-6):** A major event will be organized in New Delhi, where NCEL's AI advisor/influencer and cooperative certification will be launched.
- **Youth Outreach Program:** A virtual museum based on the Indian cooperative movement will be launched, along with a downloadable colourful book, with 200-500 participants.
- **ODOP Fair:** A fair will be held in celebration of National Cooperative Week, with 1,000-2,000 participants. During this event, the Export Ambassador Program and IYC activity reports will be published.

**Source:** Action Plan provided by NCEL.

## NFCSF

The National Federation of Cooperative Sugar Factories Limited (NFCSF) was established in 1960 and coordinates and supports the operation of cooperative sugar mills and state federations across India. Representing 269 members, including 260 cooperative sugar mills and 9 state federations, NFCSF serves over 5.2 million sugarcane farmers. NFCSF contributes approximately 31% to India's total sugar production.

The primary goal of NFCSF is to promote cooperative principles while improving operational efficiency and providing training, technical support, and research to enhance the functioning of new cooperative sugar mills. It also organizes research, conferences, and seminars to address challenges faced by member mills.



### Action Plan:

To promote the cooperative movement, the following activities are planned for 2025:

- **National Efficiency Awards:** These will be held in Delhi, with the Hon'ble Home and Cooperation Minister as the chief guest. The event will involve 1,200 participants.
- **Workshops and Model Board Meetings:** Workshops will be held in Punjab, and a model board meeting will take place in Gujarat with a budget of ₹20 lakh.
- **Sugarcane Research Institute Visit:** A visit to the Sugarcane Research Institute in Maharashtra will be organized, with 100 participants. Additionally, a model AGM will be held in Maharashtra with 3,000 participants.
- **Tree Plantation Campaign:** Throughout the year, NFCSF will run a tree plantation campaign, raise the cooperative flag, and implement a media plan, including podcasts, social media, and digital media.
- **Ajinkyara Cooperative Sugar Factory Activities:** Year-round activities at the Ajinkyara cooperative sugar factory, including blood donation drives, cycling rallies, farmer meetings, and competitions such as slogans, essays, and art.
- **Promotion of IYC Logo:** Cooperative sugar mills will promote the IYC logo in their communications.

**Source:** *Action Plan provided by NFCSF.*

### NLCF

The National Labour Cooperative Federation of India Limited (NLCF) was established in 1981 and is the apex body of the labor cooperative movement in India, registered under the Multi-State Cooperative Societies (MSCS) Act. NLCF aims to promote the economic and social development of workers, especially from SC/ST, OBC, and tribal communities in the unorganized sector. It oversees 45,232 labor contract/cooperative societies and 2,084 forest workers' cooperatives, with 28 million worker members across 216 districts and 19 state federations.





NLCF's activities include assisting in the formation of cooperatives, organizing training and educational programs, providing model bylaws, and establishing contacts with government agencies. It also publishes a quarterly magazine and conducts seminars and workshops.

### **Action Plan:**

To promote the cooperative movement, the following activities are planned for 2025:

- **All-India Conference (March 2025):** A national conference will be held in Delhi, with 150 participants.
- **Regional Workshop (Punjab, Haryana, Himachal Pradesh):** A regional workshop for labor cooperatives will be held at ACSTI, Shimla, with 100 participants.
- **Member Awareness Training Program (Uttar Pradesh, Uttarakhand):** A training program for members will be organized at ICM, Dehradun, with 100 participants.
- **All-India Conference (September 2025):** Another national conference will be held in Delhi, with 150 participants.
- **Regional Programs (Maharashtra and Kerala):** Similar programs will be organized in Maharashtra (November) and Kerala (December) for 100 participants each.

**Source:** *Action Plan provided by NLCF.*

### **NAFED**

The National Agricultural Cooperative Marketing Federation of India Limited (NAFED) was established to promote cooperative marketing of agricultural produce to benefit farmers. Agricultural farmers are the primary members of NAFED, holding the right to voice their opinions in the general assembly. It is expected that 1,800 participants will attend NAFED's programs.

### **Action Plan:**

To promote the cooperative movement, the following activities are planned for 2025:



- **IYC Logo Integration:** The IYC logo will be integrated into official communications and social media, and NAFED will participate in programs organized by the Ministry of Cooperation and federations.
- **Support for Cooperatives:** NAFED will support cooperative member societies through 50 NAFED market franchises in Gujarat and Maharashtra. State-level quizzes, debates, and sports competitions will also be organized, along with street plays and social media promotions.
- **Promotion of Cooperative Articles:** NAFED will promote articles about cooperatives in prominent magazines and online platforms, publish a quarterly newsletter, and organize local sports events in various states.
- **Webinars on Best Agricultural Practices:** Webinars on best practices and capacity-building initiatives in agriculture will connect participants from across India.
- **National Debate Competition:** A national debate competition will be held, followed by focus programs for 100 NAFED market franchise cooperative societies in regions like Bihar, Rajasthan, Karnataka, and Tamil Nadu.
- **Quizzes and Panel Discussions:** Quizzes and panel discussions will be organized at NAFED headquarters.
- **Launch of 500 New Market Franchises (August):** NAFED will launch 500 new market franchises and organize plantation initiatives and webinars. Cultural programs and additional plantation activities will take place in the northeast.
- **Cooperative Product Hampers Distribution:** Hampers featuring cooperative products will be distributed, followed by social media promotions and articles about the cooperative movement.
- **Ongoing Media Outreach:** Continued media outreach and social media promotion will support cooperative member societies and FPOs.

**Source:** *Action Plan provided by NAFED.*

## IFFCO

Established on November 3, 1967, Indian Farmers Fertiliser Cooperative Limited (IFFCO) is a multi-state cooperative society fully owned by agricultural cooperatives. Initially, it had 57 member societies, but now it serves 35,667 member societies, reaching nearly 50 million farmers. For the past 23 years, IFFCO has consistently paid a 20% dividend to its members and has been





recognized as the world's number one cooperative organization by the World Cooperative Monitor, based on turnover-to-GDP ratio.

IFFCO's membership includes agricultural cooperatives at the primary to national levels, with 80% of them at the primary level. The cooperative operates five state-of-the-art production plants across India and has an international presence in Oman, Jordan, Senegal, and Dubai. IFFCO's core business is the distribution of high-quality fertilizers to farmers. The cooperative has diversified into areas like insurance, agricultural chemicals, rural finance, and special economic zones through joint ventures. Recently, IFFCO has introduced innovative products like IFFCO Nano Urea Plus and IFFCO Nano DAP, offering bio-safe alternatives to conventional fertilizers.

**Planned Activities for 2025:** A series of impactful national-level events and initiatives are planned for 2025, focusing on cooperative growth, environmental sustainability, and innovation, including:

- **IFFCO's 50th Anniversary Celebration:** A grand event at the Kalol Plant to commemorate five decades of success, with 3,000 participants. The plant will be dedicated to farmers and cooperatives.
- **Carbon-Neutral Initiatives & Neem Varieties:** A massive tree plantation campaign in West Bengal or Assam with 5,000 participants, aiming to plant 1 million trees.
- **Cooperative Conference in Lucknow:** A grand cooperative conference in Lucknow, involving 10,000 participants from northern and Hindi-speaking states.
- **Webinars on Cooperatives:** Monthly webinars on cooperative topics across the country, with an estimated 5,000 participants to share knowledge and best practices.
- **Membership Expansion:** The membership will be increased from 35,600 to 40,000, while the number of Prime Minister's Kisan Samriddhi Kendras (PMKSK) will be expanded from 50,000 to 55,000.
- **Tree Plantation Campaign:** The target is to increase the plantation from 1 million to 1.5 million trees, strengthening environmental conservation efforts.

**Source:** IFFCO's Provided Action Plan.





## BBSSL

The Indian Seed Cooperative Society Limited (BBSSL), registered on January 25, 2023, under the Ministry of Cooperation, Government of India, aims to advance the agricultural sector by providing high-quality seeds. It acts as the key body for seed production, processing, storage, and research, promoting self-sufficiency in farming.

BBSSL, promoted by IFFCO, KRIBHCO, NAFED, NCDC, and NDDDB, strengthens the seed production infrastructure through cooperatives and Farmer Producer Organizations (FPOs). Its goals include ensuring better seed availability, supporting small farmers, and promoting both traditional and advanced seed varieties.

**Planned Activities for 2025:** The activities planned for IYC-2025 will promote cooperative development, environmental preservation, and agricultural innovation:

- **Membership Drive:** A membership campaign will be held in 12 clusters across 10 cities, with the goal of increasing membership from 20,000 to 40,000 by the end of the year.
- **Traditional Seed Seminar:** A national-level seminar on traditional seeds will be held in Pantnagar/Dehradun, featuring 15 speakers and 1,000 participants. Additionally, 3,000 seed packets will be distributed at the Kumbh Mela in Prayagraj.
- **Tree Plantation Drives:** 20 tree plantation drives will be organized, each involving the planting of 200 trees. An estimated 15,000 participants will engage in these activities, demonstrating a strong commitment to sustainability, cooperative development, and agricultural progress.

**Source:** BBSSL's *Provided Action Plan*.

## KRIBHCO

Krisak Bharti Cooperative Limited (KRIBHCO), established in 1980, is a leading fertilizer producer with 9,650 member cooperatives and a paid-up capital of ₹390.78 crores by March 2024. Its net worth increased from ₹5,128.61 crores in 2023 to ₹5,311.01 crores in 2024. KRIBHCO operates a urea plant in Hazira, Gujarat, with an ammonia utilization capacity of 111.32% and a urea production





capacity of 106.4%. In addition to urea, KRIBHCO also produces liquid bio-fertilizers and certified seeds, which are marketed through cooperatives and retail outlets across various states. KRIBHCO also manufactures neem-coated urea, bio-fertilizers, and hybrid seeds and has diversified into businesses like KRIBHCO Agri Business Limited and KRIBHCO Green Energy Private Limited. The company promotes agricultural exports through Indian Seed Cooperative Society and National Cooperative Export Limited.

**Planned Activities for 2025:** The following activities are planned to promote the cooperative movement:

- **Promotion at the Kumbh Mela in Prayagraj:** KRIBHCO will promote its products at the Kumbh Mela, expecting 5 million visitors.
- **Mega Cooperative Conference in Surat:** A mega cooperative conference will be held in Surat with 10,000 participants, along with state-level agricultural/cooperative tours involving 50 participants.
- **Cooperative Exhibitions and Leader Summit:** National-level cooperative exhibitions and a leader summit will be organized in Indore, engaging 5,000 participants.
- **Year-round Activities:** Activities include a tree plantation campaign, cooperative education conferences, adopting cooperative societies, and rural development initiatives, which are expected to engage more than 1 million participants across selected districts.

**Source:** *KRIBHCO's Provided Action Plan.*

## FISHCOPFED

The National Federation of Fishers Cooperatives Limited (FISHCOPFED), established under the Multi-State Cooperative Societies Act, 2002 in 1980, promotes the fisheries cooperative movement in India. It represents 104 member institutions, including the Ministry of Fisheries, Fishery Ministry, and NCDC.

FISHCOPFED aims to empower fishermen economically through training, guidance, and support. It operates regional offices in five states and two retail stores in Delhi. Its structure includes 22 state-level federations, 156 regional federations, and 28,226 primary societies with over 4 million members.





**Action Plan for 2025:** To promote the cooperative movement, the following activities are planned for 2025:

- **11 one-day events**, including seminars and workshops at the national (1), state (3), and district (7) levels across various months and locations.
- These programs aim to involve about **1,800 participants**, covering topics such as cooperative governance, youth & women empowerment, digital transformation, and environmental sustainability.
- National seminars with **300 participants** in New Delhi, and state-level seminars with **200 participants** each in Bhubaneswar, Ujjain, and Kolkata.

Source: *Action Plan Provided by FISHCOPFED.*

## AIHFMCS

The all India Handloom Fabrics Marketing Cooperative Society (AIHFMCS), established in 1949, is the apex body for handloom cooperatives in India. Its mission is to empower handloom weavers by providing a sustainable marketing platform, promoting product quality, and expanding domestic and international markets. AIHFMCS provides training in design, dyeing, weaving, and marketing, promotes innovation, and advocates for supportive policies. It operates showrooms, participates in trade fairs, collaborates with financial institutions, and supports product innovation. Through these efforts, AIHFMCS aims to achieve global recognition for Indian handloom products while economically and socially empowering weavers.

**Action Plan for 2025:** To promote the cooperative movement, the following activities are planned for 2025:

- **National Flag Hoisting** at all handloom showrooms and inclusion of all primary handloom weaver cooperatives as members. Training sessions will be conducted for all cooperative members.
- A **nationwide tree plantation campaign**, with two national events in Kolkata and one in Hyderabad.
- **National-level handloom exhibitions** and other special events aimed at engaging artisans, buyers, and stakeholders nationwide to maximize participation.
- These programs aim to empower weavers, preserve traditional crafts, and raise awareness about the cooperative model in the handloom sector.





Source: *Action Plan Provided by AIHFMCS.*

## NCCF

The National Cooperative Consumer Federation of India Limited (NCCF) promotes the consumer cooperative movement in the country, facilitating the formation and democratic functioning of cooperatives based on self-reliance and mutual assistance to enhance economic prosperity and financial autonomy.

**Action Plan for 2025:** To promote the cooperative movement, the following activities are planned for 2025:

- **Sports activities** in Lucknow, Uttar Pradesh, for state cooperative ministers and district officers, aiming to promote teamwork with **50-100 participants**.
- Awareness sessions in **Odisha** (100-150 participants) and farmer contact and seed distribution campaigns across seven northeastern states from January to March, involving **700 farmers**.
- Promotion of **International Year of Cooperatives 2025** through an awareness campaign at the Prayagraj Kumbh Mela, with **50-75 participants**.
- A national-level initiative, "**Self-Reliant Agriculture**", aimed at registering farmers for assured buy-back programs, with an estimated participation of **500-700 individuals**.
- **Workshops on environmental sustainability** (100-200 participants), tree plantation drives, and stakeholder consultations at the national level with **100 participants**.

Source: *Action Plan Provided by NCCF.*

## NCHF

The National Cooperative Housing Federation of India (NCHF) promotes and coordinates the cooperative housing movement in India, aiming to provide affordable housing to all through cooperatives.

**Action Plan for 2025:** To promote the cooperative movement, the following activities are planned for 2025:



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- Monthly publications of **NCHF Bulletin** and **E-Newsletter Cooperative & Housing Voice**, reaching **2,000** and **1,200** recipients respectively.
- **Handouts on cooperative housing** will be distributed during the cleanliness fortnight, and housing cooperatives will be encouraged to plant trees and promote water conservation through banners and posters.
- **Awareness campaigns and leadership development programs** for housing cooperatives, including a study tour to NCHF, New Delhi (60 participants).
- A **state-level conference for cooperative housing leaders** will be held in New Delhi with **60 participants**.
- A special issue of the **NCHF Bulletin** will be published on **World Environment Day**, as well as another special issue during Cooperative Week.

Source: *Action Plan Provided by NCHF.*

## NCOL

National Cooperative Organics Limited (NCOL), registered under the Multi-State Cooperative Societies Act 2002, is a multi-state cooperative society promoted by major organizations such as NDDDB, GCMMF-Amul, NAFED, NCCF, and NCDC. NCOL supports organic farming by providing resources for certification, procurement, storage, processing, branding, and marketing through cooperatives like PACS and FPOs. It also explores untapped organic groups, promotes sustainable agriculture, and leverages government schemes.

### Action Plan for 2025:

To promote the cooperative movement, the following activities are planned for 2025:

- The IYC (International Year of Cooperatives) logo will be prominently displayed at the Kumbh Mela, reaching over 100,000 attendees to raise awareness about cooperative values and the IYC 2025.
- The IYC 2025 logo will also be displayed at 200 successful India Organics outlets, aiming to educate around 60,000 consumers in the Delhi NCR region about the benefits of cooperatives.
- During the Employee Engagement Month, cooperative values will be promoted at Reliance outlets. Workshops on sustainable cooperatives will be





held during Sustainability Month, with India Organics reaching 1.6 million consumers across 40 cities through Blinkit.

- A Knowledge Sharing Month will be launched with a case study repository and a "Lunch and Learn" series, reaching 750,000 customers via India Organics on Zepto.
- Networking Month will feature cooperative fairs and an MBA internship program, promoting India Organics to 800,000 customers on Swiggy.
- The Digital Engagement Month will kick off with the #CooperativeImpact campaign, reaching 5 million consumers through India Organics on Amazon.
- During the Policy and Advocacy Month, a research paper on the economic contribution of cooperatives will be presented, engaging over 5 million participants through a Flipkart campaign.
- The year will culminate in a grand closing ceremony during the Closing Month, presenting an impact report, with India Organics campaigns across various e-commerce platforms reaching a total of 10 million participants.

Source: *Action Plan provided by NCOL.*

## NCUI

The National Cooperative Union of India (NCUI), established in 1929, is the apex body representing India's cooperative movement. It advocates for cooperatives, supports education, training, and research, and manages international relations. NCUI collaborates with agencies such as ICA, FAO, and UNDP through its National Cooperative Education Centre (NCCE). It promotes entrepreneurship and skill development through initiatives like Cop Connect and CEDC. NCUI empowers cooperatives, particularly women-led groups, through programs such as NCUI Haat and e-Haat, supporting the "Vocal for Local" initiative. The National Cooperative Resource Centre (NCRC) focuses on education and governance, strengthening India's position in the global cooperative movement.

### **Action Plan for 2025:**

To further the cooperative movement, the following activities are planned for 2025:

- State-level workshops will be organized to address gaps in the cooperative ecosystem, involving federations, societies, and government officials. Youth



engagement initiatives will include debates, quizzes, and essay competitions at both state and national levels.

- The initiative aims to establish 1,000 new cooperatives and Junior Cooperative Training Centers in each subdivision to strengthen local cooperative structures and support community development.
- An incubation program will be launched to support innovative cooperative business ideas, recognizing top performers for their contributions.
- The CEAAS portal will be used for digital capacity building, showcasing successful cooperative models through case studies and videos.
- The plan includes promoting 50,000 cooperative products on e-commerce platforms and establishing sustainable cooperative stores in key locations.
- National conferences will focus on strengthening multi-purpose cooperatives and policy frameworks, with 500 to 1,500 representatives participating. The initiative is expected to involve a total of 50,000 participants.

Source: *Action Plan provided by NCUI.*

## National Organizations

### NABARD

1. Nationwide Awareness Campaign: Digital promotions, TV/radio advertisements, newspaper campaigns, literacy camps, and promotions on YouTube.

#### **Community Programs:**

2. Youth Marathon and Sports: 500 to 1,000 participants.
3. Health Camps: 200 to 500 participants.
4. WSHG and JLG Meetings: 100 to 300 participants.

#### **Cooperative Engagement Activities:**

5. Quiz Competitions: Over 100,000 participants at the village panchayat/village level.
6. Debates and Expert Talks: 200 participants.
7. Organic Farming and Cooperative Programs: 20-30 awareness programs.





8. District-level Workshops: 750 workshops, each with 20-25 participants.

**Bank-level Programs:**

9. Awards and Quiz Competitions: 100 participants.

10. Debates and Expert Talks: 100 to 150 participants.

11. Deposit Collection Camps: 200 to 500 participants.

**State-level Seminars:**

12. Seminars and Exhibitions: 1,000 to 3,000 participants.

13. TEDx-style COPx Talks: 500 participants in each state.

14. National Cooperative Olympics: 5,000 to 10,000 participants in Delhi.

15. Cooperative Train Exhibition: Nationwide tour with large audiences.

16. MoC Foundation Day Mega Event (July 6, 2025): 3,000 to 5,000 participants in Delhi.

17. Regional IEC Materials: Distributed nationwide to ensure wide reach.

**NDDB**

- Village Cooperative Awareness Campaign: 100 district-level programs with 10,000 participants, promoting cooperation among dairy farmers.
- Cooperative Prosperity Seminar: 20 state-level programs with 5,000 participants, celebrating dairy cooperatives with awards and ministerial presence.
- Cooperative Prosperity Journey Celebration Caravan: Engaging 10,000 participants nationwide through competitions, sports, and cultural activities.
- Podcast Series: 12 episodes reaching 60,000 listeners, focusing on dairy cooperatives.
- **White Revolution 2.0 Workshops:** 20 state-level workshops with 1,250 participants.
- **National Training Programs:** Six national programs in 2025 with 240 international participants sharing cooperative success stories.
- **Empowering Workshops:** Four regional workshops to prepare 400 women leaders in the cooperative sector.



- National Training for Dairy Unions and FPOs: 40 programs training 600 board members in governance.
- NDDB Diamond Jubilee: Celebrating dairy cooperative achievements with 750 participants.
- Total Participation: Over 88,240 participants across 204 programs strengthening the cooperative movement.

## **NFDB**

The National Fisheries Development Board (NFDB) has outlined an annual action plan and calendar for the International Year of Cooperatives (IYC-2025). This includes a series of workshops, awareness programs, and exposure tours aimed at promoting fisheries cooperatives across India. Throughout the year, 1,009 programs targeting a total of 293,100 participants will be held at national, state, and district levels. Key initiatives include 72 district-level workshops each month, exposure tours of successful cooperatives, and state-level fisheries cooperative fairs designed to involve local communities. Key events such as World Fisheries Day on November 21 and National Cooperative Week from November 14-20 will feature collaborations with international and national agencies, culminating in awards for outstanding fisheries cooperatives. NFDB will ensure extensive promotion through the use of the IYC-2025 logo and commemorative postage stamps on all promotional materials. A comprehensive media plan will utilize digital, print, social media platforms, and outdoor branding to broadcast information, aiming to increase awareness of cooperative initiatives in the fisheries sector and encourage greater participation throughout the year.

## **Amul**

Amul is a leading Indian dairy cooperative and is a brand name owned by Gujarat Cooperative Milk Marketing Federation Limited (GCMMF), a top body representing 18 district-level dairy cooperatives in Gujarat. Amul played a pivotal role in India's White Revolution, transforming the country from a milk-deficient nation into the world's largest milk producer. Amul is India's largest food brand and has expanded into international markets, including the United States, the United Kingdom, UAE, China, Nepal, Bangladesh, and Sri Lanka. The GCMMF,





responsible for the marketing of Amul products, will plan and implement activities to celebrate the International Year of Cooperatives (IYC).

**Action Plan for 2025:** To promote the cooperative movement, the following activities are planned for 2025:

- Screening of the award-winning film "**Manthan**" for over **10 million citizens**, along with the IYC launch event, which will include full-page newspaper ads, Amul's thematic campaigns, and a dedicated IYC section on the Amul website.
- **Inauguration of a dairy plant expansion** in Moger, Gujarat, and the launch of IYC visibility materials across 18,600 village dairy cooperatives.
- Expansion of **paneer, UHT milk, and milk processing** in Khatrad, Gujarat, with a daily distribution of **30 million Amul milk pouches** and business development programs across 200 cities.
- **World Milk Day celebrations** in 18,600 villages in Gujarat, the opening of a dairy plant in Chittoor, Andhra Pradesh, and participation in a global expo.
- Expansion of the Sabarmati Dairy Plant in Rohtak, Haryana, **national quiz competitions for school children**, and **tree planting of over 10.8 million trees** in Gujarat.
- Amul will also organize **monthly workshops** for rural dairy cooperatives, engaging **4 lakh farmers** every month.
- **Total Participants Expected: Over 120 million**

Source: *Action Plan Provided by Amul.*

## NCDC

The National Cooperative Development Corporation (NCDC) plans and promotes programs for the production, processing, marketing, storage, export, and import of agricultural products, food materials, fertilizers, pesticides, agricultural machinery, silk, soap, kerosene, textiles, rubber, etc. It also supports income-generating activities like poultry, dairy, fisheries, silk production, and handlooms through cooperatives.

**Action Plan for 2025:** To promote the cooperative movement, the following activities are planned for 2025:



- **Workshops on ideal by-laws and awareness campaigns** across various locations including Chandigarh, Chennai, and Guwahati, focusing on governance practices and awareness.
- **"One Tree for Mother's Name" tree plantation campaign** in regional offices like Chandigarh, Pune, Ranchi, Bengaluru, and Guwahati, involving **300 participants per event** to promote environmental sustainability and cleanliness.
- **Capacity development programs** in Delhi, Bhubaneswar, Jaipur, and Gandhinagar for NCDC officials, cooperative members, youth, and women, focusing on Microsoft Office, fisheries business, cooperative marketing, and storage management.
- **Regional and national cooperative conferences** in Lucknow and other regional headquarters, with 10,000 participants, focusing on governance, sustainable practices, and knowledge-sharing.

Source: *Action Plan Provided by NCDC.*

## NCCT

During the International Year of Cooperatives 2025, cooperative management institutions (ICMs) across India will organize various programs and activities to promote innovation, awareness, and capacity building in the cooperative sector. NCCT will remain actively involved in training and capacity-building activities related to fisheries, dairy, and newly formed M-PACS, ensuring the necessary support for the sustainable growth of the cooperative sector. Below is a brief summary of key activities:

### 1. Cooperative Management Institute, Lucknow

- March 2025: National Webinar on "Global Cooperative Development Trends"
- July 2025: National Webinar on "The Future of Cooperatives: Vision 2050"
- September 2025: State Workshop on "Youth Leadership and Participation in Cooperatives"
- November 2025: State Seminar on "Challenges and Opportunities in Cooperatives"
- Total Participants: 600





## **2. Cooperative Management Institute, Jaipur**

- March 2025: State Seminar on "The Need for Cooperatives in Society"
- April 2025: Camp on "Psychological Effects of Retirement"
- July 2025: Workshop on "Inspiration and Leadership"
- November 2025: Seminar on "Mental Health and Stress Management"
- Total Participants: 2,350

## **3. Cooperative Management Institute, Dehradun**

- April 2025: Training Program on "Accelerating Cooperatives towards SDGs"
- May 2025: Seminar on "Youth Cooperative Start-up Management"
- June 2025: Seminar on "Cooperative Policy and Entrepreneurship Ecosystem"
- Total Participants: 220

## **4. Cooperative Management Institute, Madurai**

- July–October 2025: Five Awareness Programs on "Cooperatives Make a Better World"
- November 2025: Seminar on "Women Empowerment through Cooperatives"
- Total Participants: 665

## **5. Cooperative Management Institute, Chennai**

- June 2025: Drawing Competition on "IYC-2025"
- September 2025: Workshop on "Cyber Security for Cooperative Bank Officers"
- November 2025: Cooperative Week Celebrations
- Total Participants: 980



## **6. Cooperative Management Institute, Imphal**

- April 2025: Cooperative Fair and Trade Expo
- July 2025: Seminar on "International Cooperative Day"
- December 2025: Cooperative Trade Show
- Total Participants: 2,750

## **7. Cooperative Management Institute, Kannur**

- May 2025: Awareness Program for Cooperative Bank Customers
- July 2025: Cooperative Roadshow and Drama
- December 2025: Training on Cooperative Society Formation
- Total Participants: 3,840

## **8. Cooperative Management Institute, Pune**

- April 2025: Success Stories and Essay Competition
- September 2025: Seminar on "Best Practices by Women Cooperatives"
- Total Participants: 850

## **9. Cooperative Management Institute, Bhubaneswar**

- October 2025: Cooperative Awareness Program for Youth
- December 2025: Training on "Strengthening Cooperatives through Innovation"
- Total Participants: 760

## **10. Cooperative Management Institute, Hyderabad**

- June 2025: Awareness Program for Teachers and Faculties
- July 2025: Cooperative Poster Campaign
- November 2025: Case Study Competition for PACS Secretaries
- Total Participants: 1,700

## **11. Regional Cooperative Management Institute, Chandigarh**

- May 2025: Seminar on "Cooperative Marketing Strategies"
- November 2025: Cooperative Week Celebrations
- Total Participants: 1,230





## 12. Cooperative Management Institute, Thiruvananthapuram

- April–December 2025: Workshops and Rallies on Women Empowerment and SDGs
- Total Participants: 20,000







## Action Plan of States/UTs

During the **International Year of Cooperatives 2025**, programs will be organized in line with the following cooperative principles:

The event will focus on promoting, expanding, and fulfilling the objectives of cooperation. All events will be conducted at the primary, district, state, and national levels.

- **Primary level:** Emphasis on transparency, operational efficiency, and policy reforms.
- **District level:** Focus on transparency, operational efficiency, and policy reforms.
- **State level:** Ensuring transparency, accountability, policy reforms, and promoting collaborative mechanisms.

The **Ministry of Cooperation** will extensively promote model bylaws in all primary cooperative societies during the International Year of Cooperatives 2025. The ministry's initiatives will also be widely publicized across all cooperative societies. Financial participation for managing this event will be ensured from cooperative federations, District Central Cooperative Banks (DCCBs), State Cooperative Banks, and Multi-State Cooperative Societies as per their capacities.

**Dairy cooperatives/District Milk Unions** will prepare and implement a five-year plan for expansion (increasing membership) and growth (enhancing milk collection).

At the state and district levels, programs such as organic farming awareness campaigns, cleanliness drives, and the "One Tree in Mother's Name" initiative will be conducted.

The promotion and dissemination of information will also take place through Parliament TV, along with other media platforms.

The ministry will send study teams to countries like France, South Korea, Germany, and the USA to analyze the best cooperative practices. Additionally, cooperative federations from African nations, Central Asian countries, and Gulf nations will be invited to study the progress of India's cooperative dairy enterprises, with arrangements made for their visits.

The International Year of Cooperatives 2025 logo will be displayed on Amul and all cooperative product packaging.

A four-tier action plan will be developed at primary, district, state, and national levels. Programs related to the International Year of Cooperatives



2025 will also be organized at Raj Bhavans (Governor's Residences) across various states and union territories.

### **Key Statistics:**

- Total cooperative institutions in India: 8.2 lakh
- Total members: 29.98 crore
- Total sectors covered: 30, with "Khadi and Village Industries" newly added.

## **Action Plans of Various States for the Preparations of International Year of Cooperatives 2025:**

### **Assam**

**Key Statistics:** 11,152 cooperative institutions, 35.68 lakh members, leading in women welfare sector (2,811 cooperative institutions, 4.89 lakh members)

**Number of Participants – 20,18,375**

**Activities – 8**

**The following activities are planned this year to promote the cooperative movement in Assam:**

The International Year of Cooperatives will be inaugurated by the Governor of Assam at Raj Bhavan, where 100 participants at the state level will take an oath for a successful cooperative movement in the state.

### **State Level:**

- A seminar on "Cooperation in Cooperatives" will be organized at Srimanta Sankardev Auditorium, along with the distribution of POS machines to 30 PACS.
- A tree plantation program will also be organized, with more than 10 lakh participants.
- 100 PACS will be converted into E-PACS.
- An exhibition of Assam Cooperative Jute Mills will be organized for PACS in jute-producing areas, with 25 participants.





- A quiz competition for youth cooperative societies, with approximately 5,000 participants.
- Computerization of the RCS Office Portal will be launched.
- The Cooperative Year 2025 in the state will be focused on women-led cooperative societies, with a cooperative fair to promote women-led societies and products, along with competitions and activities for women's cooperative societies.
- The objective of these programs is to promote cooperation, youth engagement, environmental awareness, and women's empowerment, as well as to enhance the growth and development of Assam's cooperative sector.

## **Arunachal Pradesh**

**Key Statistics:** 1,287 cooperative institutions, 54,150 members, Strong presence in the multipurpose sector (531 cooperative institutions, 7,787 members)

Arunachal Pradesh presents a comprehensive approach to celebrating IYC-2025, with a clear focus on cooperation at the state, district, and mixed levels. The aim is to engage cooperative societies in various activities to promote awareness, education, and participation within the community.

### **State-Level Activities:**

- Hoisting of the cooperative flag and usage of a commemorative postage stamp for IYC-2025.
- Issuance of necessary instructions to all district officials and state-level cooperative societies to encourage participation from primary cooperative societies.
- Organization of a cooperative product expo, "Sahakar Dialogue," and a photo exhibition on cooperative history, to be held during State Day celebrations.
- Workshop on the formation of new M-PACS (LAMPS, Dairy, Fisheries) to promote cooperative development and diversification.
- Refresher course on computerized accounting for 14 computerized LAMPS and 57 other cooperative societies, including APCCF, MARKFED, and AWFED.



- Capacity-building training on business development plans for milk, fisheries, and multipurpose cooperative societies, with resource persons from other states.
- Programs to commemorate the ministry's foundation day, highlighting the role of cooperative societies.
- Celebration of the Golden Jubilee of Arunachal Pradesh Cooperative Union (APSCU) alongside National Cooperative Day and National Cooperative Week programs.
- Two-day cooperative camps in five regional areas, involving all cooperative societies across the state, led by DRCS.

#### **District-Level Activities:**

- Implementation of activities and programs by state cooperative banks, focusing on loan outreach and financial literacy camps at the block level with SHGs.
- Exposure visits organized by Arunachal Pradesh Cooperative Dairy Federation Ltd., allowing members to visit renowned cooperative societies to gain insights into successful operations.
- Programs and celebrations for National Cooperative Day and Cooperative Week, managed by APSCU on its Golden Jubilee occasion.
- Cooperative festivals in colleges across the state, where LAMPS Border Forces will play a leading role in organizing district-level celebrations.

#### **Mixed-Level Activities (State & District):**

- Programs for cooperative development spanning both state and district levels, ensuring participation from youth, women, and students.
- Organization of programs promoting innovation and learning through exposure visits and celebrations.
- Workshops and training to enhance cooperative development, membership, and awareness at all levels of governance and society.

### **Andhra Pradesh**

**Key Statistics:** 17,824 cooperative institutions, 77.11 lakh members, Leader in PACS sector (2,048 cooperative institutions, 54.64 lakh members)





Promoting cooperative values and social development through year-long district and state-level programs during International Year of Cooperatives 2025.

### **District-Level Programs:**

- Membership and Aadhaar seeding campaign for farmers.
- Photo exhibition, health camps, and 2,000 water stations.
- Tree plantation on bridges (1,00,000 trees) and Green Wall branding.
- Rallies for International Cooperative Day and "Wall of Kindness" initiative.
- Youth awareness campaigns and essay competitions in schools and colleges.

### **State-Level Programs:**

- IYC-2025 calendar launch and PACS computerization.
- Foundation stone for APCOB and Women's Cooperative Scheme.
- Cooperative Village Adoption Scheme and MoU with NABARD.
- APCO exhibitions, farmer expos, and Cleanliness Day.
- APCOB Foundation Day and celebrations for women's role in cooperatives.

### **National-Level Programs:**

- Participation in global days like Social Justice Day.
- Social media campaign (#IYC-AP)
- Youth engagement programs on Independence Day and Shaktam performances.

### **Andaman and Nicobar Islands**

**Key Statistics:** 2,228 cooperative institutions, 1.35 lakh members, Leader in the labour sector (1,252 cooperative institutions, 38,287 members)

**The IYC 2025 plan aims to strengthen cooperatives, promote awareness, and advance sustainable development.**

### **State-Level Activities:**

- Hoisting of the cooperative flag, launching awareness and membership campaigns.



- Organizing a cooperative heritage exhibition.
- Dissemination of IYC program details to encourage participation.
- Celebrating International Cooperative Day and Foundation Day.
- Strengthening the role of ANSCB in rural development.
- Conducting conferences on cooperative priorities.
- Observing Cooperative Week with various programs.
- Showcasing success stories and innovations.
- Holding meetings on local cooperative priorities.
- Promoting new multipurpose primary societies.
- Distributing micro-ATMs and RuPay credit cards through ANSCB.
- Celebrating key cooperative days at the district level.
- Organizing awareness programs and exhibitions on success stories.

#### **Village-Level Activities:**

- Tree plantation and cooperative expansion.
- Celebrating key cooperative days with community participation
- Strengthening non-profit PACS through targeted activities.
- Showcasing the benefits of PACS at the village level.
- Involving youth, women, and students in cooperatives.
- Revitalizing cooperatives at state, district, and village levels.
- Establishing new cooperative societies in various sectors.
- Encouraging innovation through workshops and training.
- Disseminating information about IYC 2025 through media.

#### **Bihar**

**Key Statistics:** 25,868 cooperative institutions, 1.61 crore members, a leader in the PACS sector (8,494 cooperative institutions, 1.36 crore members).

**The following activities are planned for IYC 2025 in Bihar:**

#### **State-Level:**

- A state-level launch event organized by the State Cooperative Department and IPRD to raise awareness about IYC 2025 and the cooperative movement.
- Financial literacy camps.
- Mid-term review at the state level to evaluate overall progress and address challenges.





- State-level cooperative fair in Patna.
- State-level summit focused on youth cooperative societies
- State-level conference for women cooperative societies.
- Participation in a national symposium showcasing Bihar's cooperative movement and IYC 2025 initiatives.

### **District-Level:**

- IEC materials (posters, brochures, pamphlets) will be issued across all 38 districts of Bihar.
- Workshops on cooperative principles, values, and governance through press conferences and media briefings at the state and district levels. Training modules on cooperative governance will be conducted in Hindi.
- Digital payment training (UPI) for cooperative members to promote awareness.
- Encouraging cooperatives to adopt renewable energy.
- Training programs on governance and management across districts.
- Capacity-building programs for women's self-help groups (SHGs).
- Awareness programs on cooperatives.
- Mobile van campaigns in rural areas.
- Mid-term review meetings to assess progress
- Impact assessment survey.
- District-level cooperative fairs.
- Policy advocacy campaigns and stakeholder consultations.
- A comprehensive report documenting all IYC 2025 activities will be prepared.

These activities aim to deepen youth and women's participation, advocate for policy changes, and ensure the sustainability and future growth of cooperatives in Bihar.

### **Chandigarh**

**Key Statistics:** 476 cooperative institutions, 50,027 members, dominant in the housing sector (231 cooperative institutions, 19,487 members)

The objective of the action plan for the International Year of Cooperatives (IYC) 2025 in Chandigarh is to strengthen the cooperative movement by involving all sections of the community. This comprehensive plan includes various state,





district, and national-level initiatives designed to promote cooperation, sustainable development, and social empowerment in the union territory.

### **State-Level Activities**

- Sanitation campaigns in housing cooperative societies, involving members in maintaining cleanliness and hygiene in housing areas.
- Seminars on maintenance and repair awareness in housing cooperatives, focusing on cooperative housing management and upkeep.
- Seminars on new initiatives by the Ministry of Cooperation, providing insights into national-level cooperative policies.
- Annual general meetings of housing cooperative societies to ensure active participation and educate members on their roles and responsibilities.
- Workshops on the digital transformation of cooperative societies, training participants in using digital tools for cooperative management.
- Discussions on cooperative policies and innovations, focusing on evolving trends and best practices in cooperative models.
- National Cooperative Day and National Cooperative Week celebrations to recognize outstanding cooperatives through cultural programs and awards.
- Cooperative flag hoisting ceremony to mark the year's end, reflecting on the achievements of IYC 2025.

### **District-Level Activities**

- Visits to high-performing cooperative societies in neighboring states (Punjab and Haryana) to provide members with opportunities to learn from successful cooperatives.
- Essay writing competition in collaboration with educational institutions to promote cooperative principles among youth.
- Tree plantation campaign coordinated with the Forest Department and Kitchen Gardening Cooperative Society to promote environmental sustainability in cooperatives.
- Cooperative Women's Conference focusing on skill development and women's empowerment within cooperative societies.
- Workshops on the roles and responsibilities of cooperative society members, aimed at increasing participation and educating members.
- National Cooperative Week celebrations with various district-level programs to promote awareness of cooperative societies.





## Mixed-Level Activities (State and District)

- Media Plan: Engage local and state media for widespread publicity of all events.
- Year-Round Activities: Hoisting of the cooperative flag and cooperative anthem at every event to promote cooperative values.
- Youth and Women Participation: Special initiatives to train and involve youth and women in cooperative activities.
- Review of IYC 2025 Activities and Success Stories: Sharing yearly achievements and evaluating outcomes.

## Chhattisgarh

**Key Statistics:** 10,778 co-operative institutions, 52.1 lakh members, leader in consumer sector (3,160 co-operative institutions, 2.34 lakh members).

**The Chhattisgarh government is undertaking the following initiatives for the International Year of Cooperatives 2025:**

### State-Level Activities

- Forming committees for program design, media, and training.
- Hosting exhibitions, cooperative seminars, and governance workshops.
- Organizing high-level meetings, Women & Youth Conferences, and success story publications.
- Holding State Festival, International Cooperative Day events, and felicitation programs.

### District-Level Activities

- Planning exhibitions, registrations, and training discussions.
- Discussing PACS restructuring, NCDC funding, and cooperative banking.
- Hosting cooperative history seminars, cyber security workshops, and education programs.
- Conducting cleanliness drives, plantation programs, and financial awareness campaigns.
- Showcasing successful cooperatives and best practices.

### Block-Level Activities

- Hosting drone performances and PACS membership workshops.



- Training on organic fertilizers, crop rotation, and cooperative schemes.
- Organizing cooperative sports events and financial security sessions.

### **Bank-Level Activities**

- Running KCC distribution weeks, loan camps, and financial literacy workshops.
- Providing training on cyber security, KYC/AML compliance, and cooperative banking.
- Honoring progressive farmers and cooperative contributors.

### **Village-Level Activities**

- Conducting Gram Sabhas, membership drives, and cooperative awareness programs.
- Hosting plantation drives, street plays, and village assemblies for leadership messages.
- Running financial inclusion, PACS benefits, and FPO awareness programs.
- Supporting PACS computerization and cooperative expansion.

## **Goa**

**Key Statistics:** 5,497 cooperative societies, 1.561 million members, leading in the housing sector (2,954 cooperative societies, 80,152 members)

**Number of Participants: 96,100**

**Activities: 22**

**The Goa government is undertaking the following initiatives for the International Year of Cooperatives 2025:**

#### **District-Level and Tehsil-Level Activities:**

- Training on accounting, auditing, and computerized systems in the districts.
- Village-level membership campaign targeting 40,000 participants.
- Orientation programs for new M-PACS, tehsil-level PACS training, and PACS exhibitions.
- Arrangements for study tours and technology exhibitions.
- Hoisting of the cooperative flag and celebration of National Cooperative Day and Ministry Foundation Day.





- Hosting National Cooperative Week with street plays, youth cooperative societies, and success stories.
- Tree plantation drives, M-PACS computerization, and FPO exhibitions.
- Awareness sessions on loan and insurance schemes for farmers in collaboration with NABARD.

## **Gujarat**

**Key Statistics:** 83,495 cooperative societies, 18.7 million members, leading in the housing sector (30,599 cooperative societies, 3.99 million members)

**The Gujarat government is undertaking the following initiatives for the International Year of Cooperatives 2025:**

### **State-Level Activities**

- Organizing a tableau presentation at the Republic Day Parade at the district level with the theme “Cooperatives Build a Better World.”
- Hosting farmer camps for E-NAM awareness to promote digital farming.
- Organizing awareness tours for women members of district milk unions on technology and production improvements.
- Distribution of KCCs, micro-ATMs, and registration certificates at city, taluka, and district levels.
- Conducting committee member training on bylaw amendments, duties, management, and regulations.
- Holding member seminars on various activities, technology, and new initiatives in cooperative societies.
- Organizing award ceremonies to recognize the best-performing cooperative societies.
- Hosting panel discussions at the state level to address challenges faced by cooperative societies.
- Conducting talk shows on leading news channels and FM radio discussing cooperative development solutions.

### **District-Level Activities**

- Inauguration and foundation stone laying for cooperative projects at the district level.
- Organizing audit camps in district cooperative societies to ensure financial transparency.



- Disseminating cooperative society information through social media platforms.
- Organizing ‘Digital Rath’ by milk unions to raise awareness among cooperative members.
- Screening the “Manthan” film at the village level to inspire cooperative participation.
- Distributing checks to family members of deceased cooperative society members under welfare measures.
- Promoting the PACS membership campaign in April and October.
- Hosting street plays at the village level for cooperative awareness
- Organizing technology upgrade seminars for sugar cooperative societies across districts.
- Conducting oath-taking and flag-hoisting activities in cooperative societies across districts.

### **Village-Level Activities**

- Conducting tree plantation drives under the theme “A Tree in Mother’s Name” by cooperative societies.
- Organizing wall painting activities in cooperative societies for IYC-2025 celebrations.
- Engaging cooperative societies in local cooperative activities through poster displays and information dissemination in rural areas.
- Strengthening community engagement by showcasing the benefits of cooperatives to increase participation in cooperative activities.

### **State, District, and Village-Level Activities**

- Hosting seminars, essay writing, and quiz competitions in colleges and other educational institutions at taluka and district levels
- Encouraging youth, women, and students to participate in cooperative-related activities at various levels of implementation
- Providing free display space on municipal LED screens for cooperative activities to raise awareness.
- Utilizing the public purpose fund under Section 70 to support schools and hospitals in the area.
- Collaborating with cooperative societies to implement public service initiatives in local communities.





## Haryana

**Key Statistics:** 33,254 cooperative societies, 49.93 lakh members, leading in the labour sector (10,266 cooperative societies, 1.35 lakh members).

**Activities-**More than 18

**The Haryana government is undertaking the following actions for the International Year of Cooperatives 2025:**

- IYC-State Apex Committee, annual calendar, IYC logo promotion, cleanliness campaign, Republic Day tableau, cooperative podcast, and launch of e-office implementation.
- Exhibitions, festivals, and promotional campaigns to increase membership.
- "Empowering Women in Cooperatives" through International Women's Day programs.
- Essay competitions, skill development programs, and marathon in collaboration with the Health Department to emphasize "Youth Participation in Cooperatives."
- World Environment Day celebrations, e-vehicle financial schemes, and disaster management drills.
- Celebrating "Cooperative Heritage and Tradition" with International Cooperative Day, plantation campaigns, and historical tours for cooperatives.
- Promoting "Patriotism and Cooperation" through jingles, flag distribution, and webinars on Independence Day.
- Focusing on "Inclusivity in Cooperatives" through knowledge exchange programs, empowerment workshops for marginalized groups, and webinars.
- Strengthening "Cooperative Education" through book reading sessions, seminars, and training programs for cooperatives.
- Highlighting "Collaboration and Unity" through Cooperative Day celebrations, award ceremonies, and workshops on group housing societies.

Marking "Recognition and Future Vision" with a closing ceremony, IYC 2025 report release, and a special edition of Haryana Cooperative Prakash.



## **Himachal Pradesh**

**Key Statistics:** 5,402 cooperative societies, 17.68 lakh members, leading in the PACS sector (2,254 cooperative societies, 13.74 lakh members).

Activities - 22

### **Himachal Pradesh has outlined a comprehensive plan to celebrate the International Year of Cooperatives (IYC-2025):**

- Himachal Pradesh state has planned a wide range of activities under the International Year of Cooperatives (IYC-2025).
- These initiatives include community service, training programs, youth engagement, and large-scale conferences to strengthen and promote the cooperative movement.
- A total of 17 district/division-level activities and 13 state-level activities have been proposed, along with activities organized by state-level federations such as Himcofed, Milkfed, and others.

### **District/Division-Level Activities**

- Community service initiatives, including cleanliness drives and plantation campaigns.
- Awareness camps for members and management committees.
- Regional cooperative conferences covering specific divisions and districts:
  - Kangra Division: Kangra, Hamirpur, Una, and Chamba.
  - Shimla Division: Shimla, Sirmaur, Kinnaur, and Solan.
  - Mandi Division: Lahaul and Spiti, Kullu, Mandi, and Bilaspur.
- Financial literacy programs organized by DCCBs.
- Training on digital tools for cooperative societies.
- Training on cooperative farming techniques and natural/organic farming.
- Youth awareness camps in schools and colleges.
- Environmental awareness campaigns, including tree plantation. Health and wellness camps.
- Independence Day celebrations with cooperative societies.
- Workshops on financial independence through cooperative societies.





- Special audit campaigns, cooperative entrepreneurship training, and organization of winter clothing and food fairs.

## **Jammu & Kashmir**

**Key Statistics:** 10,058 cooperative institutions, 4.84 lakh members, dominant in the handicrafts sector (4,013 cooperative institutions, 38,987 members)

### **Activities - Over 50**

### **Jammu & Kashmir has outlined a comprehensive plan to celebrate the International Year of Cooperatives (IYC-2025)**

- The union territory has developed a detailed action plan for IYC-2025.
- Activities include 5 UT-level programs, 6 divisional-level programs, and multiple district-level initiatives, ensuring participation from all stakeholders. These programs aim to showcase the achievements of cooperative societies and promote their relevance in socio-economic development.

### **District-Level Programs**

- Cultural and sports events, tree plantation drives, cooperative exhibitions, and cultural programs in every district in August to highlight IYC-2025.

### **Divisional-Level Programs**

- Organizing cooperative fairs showcasing cooperative products and achievements.
- Cooperative marathon/walkathon, promotion of women-led cooperative initiatives.
- Training programs for FPOs, CEOs, BODs, and women cooperative members in collaboration with NABARD.
- Awareness programs highlighting cooperative achievements in collaboration with the Department of Tourism and Information.
- Cooperative Leadership Summit, quiz and debate programs in collaboration with Prasar Bharati/Big FM/Mirchi FM.
- Launch of UN IYC 2025 with a stakeholders' meeting at the Jammu Convention Center, attended by Hon'ble LG, CM, and senior dignitaries.
- Tree plantation drive involving all cooperative society offices and districts.



- Local success stories of cooperatives, cooperative exhibitions, and cultural programs for FPOs.
- Branding & Awareness: Participants in exposure tours and events will wear IYC-2025-branded logos and banners.
- Collaboration with NABARD, Tourism, Youth Services, Sports, and Higher Education departments to ensure broad engagement across sectors.
- This holistic plan highlights the importance of cooperatives, empowers communities, and promotes inclusive socio-economic development in Jammu & Kashmir.

## **Jharkhand**

**Key Statistics:** 11,638 cooperative institutions, 20.6 lakh members, dominant in the PACS sector (4,459 cooperative institutions, 13.39 lakh members)

**Participants - 35,585**

**Activities - Over 20**

Jharkhand government has planned two district-level workshops, a one-day agricultural training program, and a lac cultivation scheme for IYC 2025.

- The state government will also conduct a quarterly meeting for cooperative societies.
- Two workshops on Sidcofed, membership, cooperation, and market linkage for 200 participants at the state, district, and block levels.
- Capacity-building programs on financial management, entrepreneurship, and business development for 200 participants.

## **State-Level Programs**

- Buyer-seller meetings, product launches, outreach, IEC activities, and exhibitions for 500 participants.
- Training programs for lac farmers at the state and district levels.
- Capacity-building sessions for BCEOs/CEOs and Cooperative Department officials on relevant acts and regulations.
- Seminar on the cooperative journey in Jharkhand.

## **District-Level Activities**

- Cycle rally across all districts with 500 participants.
- Discussions on cooperation at the block level.





- Cooperative awareness seminar/rally at the panchayat level.
- Painting/quiz competitions in schools, colleges, and institutions.
- Tree plantations and community initiatives in districts.
- Discussions on financial literacy, capacity building, and challenges in cooperative societies.

## Karnataka

**Key Statistics:** 45,109 cooperative institutions, 2.46 crore members, Major sectors: Dairy (17,687 institutions), PACS (6,196 institutions), Credit and Savings (5,211 institutions), Miscellaneous Non-Credit (3,803 institutions), Multipurpose (3,388 institutions).

### Activities: 8

**The Karnataka government is undertaking the following initiatives for the International Year of Cooperatives 2025:**

#### State-Level Initiatives:

- Publishing a weekly magazine “Sahakar Varta” and organizing a photo exhibition.
- Holding fairs to promote cooperative products.
- The State Cooperative Federation will produce and broadcast short films on unique cooperative societies.

#### District-Level Initiatives:

- DCDC will organize exhibitions of unique cooperative products for its districts.
- Launching a district-level campaign to increase SC/ST participation in cooperatives through enrollment drives.
- Distributing IYC 2025 commemorative postage stamps.
- Conducting programs on various Government of India schemes to diversify PACS activities and strengthen them within DCCBs.
- Celebrating success stories in cooperatives through dedicated programs.
- Distributing the “Sahakar Ratna” award.



## Kerala

**Key Statistics:** 10,287 cooperative societies, 35.9 million members, leading in the dairy sector (3,432 cooperative societies, 1.238 million members)

The Kerala action plan for the International Year of Cooperatives (IYC) aims to promote and strengthen the cooperative sector across the state. Through various initiatives, events, and projects, the plan focuses on enhancing economic growth, ensuring inclusive development, promoting sustainability, and empowering communities, with the goal of fostering cooperation in all sectors.

### State-Level Activities

- Publication of a cooperative manual covering the Kerala Cooperative Societies Act, rules, and procedures.
- Development and implementation of a training module for departmental employees.
- Launch of a mobile app for streamlined and efficient inspections by officials.
- Cooperative Expo 2025, including exhibitions, sales, and seminars promoting cooperatives, along with the launch of cooperative products under 'Co-op Kerala Branding.'
- Launch of the 'Sakhi Scheme' for skill development in maternal, neonatal, and elderly care.
- Establishment of Elite and Lite Coffee Shops across Kerala to provide a premium experience.
- Recoup Scheme aimed at providing financial assistance to traders and generating employment for youth in the cooperative sector.
- Launch of the Angadi Kerala app to facilitate direct sales among farmers, cooperatives, and the public.
- Celebration of Cooperative Week with symposiums, campaigns, and competitions across the state.
- Horticulture Development Plan to enhance Kerala's position as a horticulture hub, promote high-quality planting materials, and boost exports.

### District-Level Activities

- District-level symposiums and workshops focused on cooperative development.





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- Housing projects for flood victims under the Care Home Project in 14 districts.
- Establishment of a modern rice mill in Palakkad for paddy procurement and processing.
- Local seminars and promotional events related to the Cooperative Expo.
- Establishment of coffee shops led by Consumerfed at designated locations.

### **State and District Activities**

- Promotional events and campaigns for the Cooperative Expo, conducted at both state and district levels.
- Skill development programs for employees and cooperative members at both levels.
- Annual awareness campaigns to highlight cooperative achievements and their impact through local programs.

### **Ladakh**

**Key Statistics:** 271 cooperative societies, 31,150 members PACS Sector: 160 cooperative societies, 16,221 members.

### **For the International Year of Cooperatives 2025 Ladakh is undertaking the following initiatives:**

- Formation of district, state, and apex-level committees for cooperative development.
- Promotion of organic farming campaigns in both Leh and Kargil districts.
- Organizing workshops on cooperative management, financial inclusion, and ease of doing business.
- Collaboration with NCUI for training in cooperative management and administration.
- Special drive to revive non-functional cooperative societies.
- Engaging youth and women through awareness campaigns and educational programs at university and school levels.
- Organizing cooperative festivals and photo exhibitions on cooperative history.
- Special programs for apricot harvesting, processing, and marketing by fruit producer cooperatives.



- Training for computerized PACS in both Leh and Kargil.
- Conducting workshops on fisheries, milk procurement, and Pashmina marketing.
- Showcasing agriculture, horticulture, handicrafts, and handloom products in collaboration with relevant departments.
- Celebrating National Cooperative Day and the Ministry's Foundation Day.
- Inauguration of departmental assets, including cold storage facilities and cafeterias.
- Assessing the effectiveness, impact, and sustainability of cooperative development programs in alignment with International Year of Cooperatives 2025.

## **Lakshadweep**

**Key Statistics:** 42 cooperative societies, 84,901 members, leading in the marketing sector (10 cooperative societies, 62,833 members).

**Number of Participants** - More than 400

**Activities** - 8

**The Lakshadweep government is undertaking the following actions for the International Year of Cooperatives 2025:**

- Launch of a pilot project for Credit Societies/PACS in collaboration with the Common Service Center (CSC) on Kiltan Island under the Sahakar-Se-Samriddhi program.
- Training sessions for M-PACS Fishermen Cooperative Societies.
- Awareness and regional programs for Self-Help Groups (SHGs).
- Seminar and regional programs focusing on youth engagement.
- Celebration of the Ministry of Cooperation's Foundation Day on Kavaratti Island.
- Painting competitions for school students across 10 islands.
- Training programs at ICM for Board Directors, society staff, and cooperative department officials.
- Celebration of Cooperative Week across 10 islands.
- Study tour for 30 participants to other states.





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## Madhya Pradesh

**Key Statistics:** 53,685 cooperative institutions, 1.09 crore members, a leader in the women welfare sector (11,775 cooperative institutions, 3.37 lakh members).

**Number of Participants:** 34,093

**Activities:** More than 11

**The following activities are planned by Madhya Pradesh State for IYC-2025:**

### State-Level:

- Organization of a statewide sanitation week.
- Tableaux on Cooperation-to-Prosperity at Republic Day celebrations.
- Mission Karmayogi: Enabling officer details upload on the iGOT portal.
- State-level review of activities and setting targets for the upcoming year.
- Workshops and seminars for awareness

### District-Level:

- Registration of 100 societies at the district level.
- Workshops on banking activities and sustainable agriculture.
- Distribution of fishnets, grants, and membership campaigns.
- Housing cooperatives: Plantation of medicinal plants for income generation.
- Business development workshops for fishery cooperatives, M-PACS, and dairy cooperatives.
- Organization of breeder seed distribution programs.
- Workshops on loan structures, turnaround plans, and cybersecurity.
- Workshops for new fishery, dairy, and M-PACS cooperatives.
- M-PACS and dairy cooperative training programs in Jabalpur, Nowgaon, and Indore.
- Workshops on nano fertilizers and seed distribution.
- Environmental conservation and plantation drives.
- Digitization workshops and sanitation campaigns in districts.
- Organization of education and training workshops on cooperation.

## Maharashtra

**Key Statistics:** 2,23,187 cooperative societies, 8 crore members, leading in



housing (1,26,206 cooperative societies, 1.90 crore members) and PACS (21,186 cooperative societies, 1.22 crore members) sectors.

**Number of Participants: 53,200**

**Activities: 14**

**The following activities are planned by the state of Maharashtra for IYC-2025:**

Maharashtra will host the national-level inauguration ceremony of the International Year of Cooperatives 2025 in January.

Celebrations and events will be organized throughout the year in Maharashtra to mark IYC 2025. A total of 26 national-level and 26 state-level programs or events are planned.

**State-Level Programs:**

- Workshop on transfer deeds and redevelopment of cooperative housing societies.
- Workshop on strengthening credit cooperative societies.
- Housing Society Summit – Problems and Solutions.
- Program on digital banking, fraud prevention, and cybersecurity for DCCBs/UCBs officials by VAMNICOM Pune.
- Millets Festival: Organization of Mango Festival.
- Training for fisheries societies by Dhananjayrao Gadgil ICM, Nagpur.
- Tree plantation campaign.
- Anniversary celebration of the Ministry of Cooperation's Foundation Day (6.7.2025).
- Training for SHGs involving youth and women participants by Dr. Vitthalrao Vikhe Patil ICM, Pune.
- Program on business development plans of M-PACS.
- Success stories of the implementation of central schemes.
- Cooperative Festival; National Cooperative Week Celebrations.
- Sahakar Awards – Government of Maharashtra's event.
- Program on governance, compliance, accountability, and risk management for DCCB board of directors/CEOs by VAMNICOM Pune.





- National-Level Programs:
- Inauguration ceremony of the International Year of Cooperatives 2025.
- Conference on credit cooperative societies.

## **Meghalaya**

**Key Statistics:** 3,081 cooperative societies, 2.63 lakh members, leading in the multipurpose sector (869 cooperative societies, 25,792 members).

The Meghalaya government will introduce 11 state-level and 49 district-level programs during IYC 2025 to promote cooperative principles, foster community development, engage stakeholders, and enhance socio-economic growth.

### **District-Level Programs:**

- Organization of seminars in 7 districts to promote cooperative awareness.
- Marathons, tree plantation drives, cooperative week, and National Milk Day celebrations across all districts.
- Digital service campaign at district headquarters.
- Celebrations for International Cooperative Day and Ministry of Cooperation Foundation Day.

### **State-Level Programs:**

- Webinars and seminars to launch IYC-2025 activities.
- Shillong Marathon for state-wide participation, eye health camps for cooperative members.
- Campaigns to promote digital adoption in cooperatives, major tree plantation drive.
- Foundation Day and International Cooperative Day celebrations.
- State-level food festival showcasing cooperative initiatives.
- Credit camp to enhance financial accessibility.
- Cooperative Week and National Milk Day celebrations. Educational tours for cooperative leaders and a closing meeting.



## MIZORAM

**Key Statistics:** 1,273 co-operatives, 50,999 members, dominant in animal husbandry sector (290 co-operatives, 8,040 members).

### **Mizoram government is taking the following steps for IYC-2025:**

- Establishment of the State Apex Committee (SAC) for IYC-2025.
- First meeting of the IYC-State Apex Committee, followed by the third meeting of the State Cooperative Development Committee (SCDC).
- District Level Committees to be formed in all districts for facilitating IYC-2025 celebrations.
- Secretary of the RCS and officers will visit primary cooperative societies in Saitual District
- Incentives of ₹15,000 will be distributed to three societies in each district.
- A tree plantation drive will be held in line with the theme.
- Regular sittings of the District Level Committee every two months to ensure continued engagement with IYC-2025 activities.
- IYC-2025 stickers to be distributed statewide for awareness.
- An E-Media talk show will be aired to promote the event.
- A Run/Walk event will be organized across all districts.
- Training programs for society members, leaders, and officials at both state and district levels.
- Cooperative awareness campaigns at colleges and universities.
- Special event on MOC Foundation Day (6th July) at Mizoram University (MZU) focused on IYC 2025
- Sponsorship of youth clubs and sports events in Aizawl to raise awareness about cooperatives.
- A study visit to successful cooperative societies in Kerala, Tamil Nadu, and Gujarat.
- Celebrating National Cooperative Day (1st Saturday of November) and National Cooperative Week (14th–20th November).
- Events at state and district levels, including opening and closing ceremonies at Vanapa Hall, Aizawl.
- Award Distribution ceremony to honor individuals who have made significant contributions to the cooperative movement.





## **Nagaland**

**Key Statistics:** 8,023 cooperative institutions and 3.06 lakh members. Dominant in multi-purpose (2,204), agriculture & allied (1,982), PACS (1,172), consumer (803), and dairy (758) sectors.

**Participants - 13,494**

**Activities - 100**

**Nagaland government is taking the following steps for IYC-2025:**

- Promoting cooperatives at the rural level.
- Organizing plantation programs at the state level.
- Conducting seminars on cooperative opportunities for educated unemployed youth.

### **District-Level Activities**

- Financial literacy workshops for cooperative members.
- Tree plantation drive for World Environment Day.
- Cooperative festival at Raj Bhavan and two dairy fairs.
- Exhibition of cooperative products.
- Workshop on technological advancements.
- Cooperative exhibition and seminar.
- Awareness programs to promote cooperative products.
- 17 district-wide cooperative week celebrations and a 3-day cooperative fair in the state capital.
- 17 awareness sessions for PACS, 5 student programs, and a cooperative song competition.



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## **Odisha**

**Key Statistics:** 7,581 cooperative institutions, 96.57 lakh members, Leader in the PACS sector (4,259 cooperative institutions, 81.99 lakh members)

**Number of Participants: 86,900**

**Activities: 343**

**Odisha has outlined a comprehensive plan to celebrate the International Year of Cooperatives (IYC-2025):**

- The state has designed an ambitious calendar for IYC-2025, including 13 state-level programs and 330 district-level programs, bringing the total planned activities to 343.
- The objective is to promote cooperatives as key contributors to socio-economic development through diverse initiatives such as seminars, campaigns, cultural programs, and awareness drives.
- Additionally, Odisha will enhance outreach using media, live streaming, and community-driven activities.

### **District-Level Programs:**

- Seminars and workshops, cleanliness drives, tree plantation programs, marathons, and cyclothon events will be organized in all 30 districts.
- Awareness camps will be conducted in colleges and universities.
- Blood donation camps will be organized by cooperatives in all districts.
- Celebration of the Ministry's Foundation Day and International Cooperative Day through 60 district-level events.

### **State-Level Programs:**

- Organization of state-level seminars/workshops, blood donation camps, tree plantation programs, cleanliness drives, marathons, and cyclothon events.
- Programs focused on women's empowerment through cooperatives
- Two state-level events dedicated to celebrating the Foundation Day of the Cooperation Ministry and International Cooperative Day.



## **Punjab**

**Key Statistics:** 19,225 cooperative institutions, 30.66 lakh members, a leader in the dairy sector (7,078 cooperative institutions, 2.61 lakh members).

Promotion of cooperative values and social development through year-round district and state-level programs during the International Year of Cooperatives 2025.

- Punjab has outlined a detailed plan to celebrate IYC 2025, focusing on cooperative awareness, skill development, financial inclusion, and innovation.
- This initiative includes 16 state-level programs and multiple district-level programs to engage women, youth, and farmers, ensuring a broad impact.

### **District-Level Programs**

- Punjab State Cooperative Bank: 20 workshops/seminars on Cooperation-to-Prosperity through Financial Literacy Centers (FLC) in PACS.
- Interactive sessions with PACS presidents and committees, PACS computerization workshops for secretaries.
- Branch-level customer meetings on cooperative banking schemes.
- Sessions with women's joint liability groups, plantation drives by DCCB branches.

### **Sugarfed Punjab & Milkfed Punjab**

- Sugarcane awareness camps at nine cooperative sugar mills.
- Farmer training on good hygiene and manufacturing practices at the Milk Union and MPCS levels.
- Training on quality and operational management for dairy personnel, milk testers, and staff.

### **Punjab State Agricultural Development Bank**

- District-level assemblies and ceremonies involving PADB and DRCS.
- Regular farmer club meetings under NABARD guidelines.

### **State-Level Programs**

- Punjab State Cooperative Bank: Exposure tour for PSCB Board of Directors to other states, workshops for DCCB directors.





- CBS Finacle-10 upgrade event, cooperative week celebration with expert lectures and award distribution.
- State-level ceremony at the end of the year to conclude IYC 2025 activities.

### **Sugarfed Punjab**

- Launch of refined and pharma-grade sugar, inauguration of a new sugar plant at Gurdaspur CSM, launch of bio-CNG project at Bhogpur Sugar Millk

### **Milkfed Punjab**

- Training programs on quality and operational systems for milk unions and MPCs.

### **Punjab State Agricultural Development Bank**

- Online workshops for PADB members.

### **Year-Round Activities**

- Plantation drive with village panchayats.
- Media campaigns showcasing cooperative success stories.
- Cooperative anthem and flag hoisting at all events.
- Initiatives for continuous participation of youth and women.
- This plan highlights Punjab's commitment to strengthening cooperatives and advancing socio-economic development for IYC 2025.

### **Puducherry**

**Key Statistics:** 1,464 cooperative institutions and 3.3 lakh members. Consumer (575 institutions), Agriculture & Allied (162 institutions), Dairy (145 institutions), Multipurpose (134 institutions), PACS (96 institutions).

**Number of Participants: 156,308**

**Activities: More than 25**

The Government of Puducherry is undertaking the following initiatives for the International Year of Cooperatives 2025:

- Inauguration of Mahe Cooperative Center and new buses by Mahe Transport Cooperative Society.
- Celebration of PONLAIT registration day, helmet awareness, and laying the foundation for new ice cream plants in districts.



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- Training sessions for dairy cooperative employees and opening new cooperative facilities.
- Handicrafts exhibition, tractor distribution for agriculture, and inauguration of housing plots.
- Hosting of a mega livestock health camp.
- Conducting audit process training and organizing street plays.
- Organizing a marathon for the Foundation Day of the Ministry of Cooperation.
- Training for bank employees and organizing a football tournament by the Pondicherry Cooperative Consumer Union.
- Focus on plantation drives and Onam festival celebrations.
- Celebration of National Milk Day, All India Cooperative Week, and leadership and women empowerment training.
- Opening a new branch of the Pondicherry State Cooperative Bank, conducting employee training, and organizing dairy programs.

## **Rajasthan**

**Key Statistics:** A total of 40,679 cooperative societies, 90,05,464 members, leading in the dairy sector (18,140 societies and 5,17,604 members), while in the PACS sector, there are 8,386 societies and 64,30,902 members.

**The IYC 2025 plan aims to strengthen cooperative societies through conferences, workshops, and awareness programs at various levels.**

### **State-Level Activities**

- Inauguration of IYC-2025 and a conference on the cooperative movement.
- Workshop on urban cooperative banks.
- Inclusion of cooperatives in NCD, NCCE, NAFED portal.
- Membership and awareness campaign.
- Symposium and campaign on "Mharo Khato Mharo Bank."
- Workshops with RCDF, Apex Bank, and DCCB.
- Cooperative fair and cybersecurity awareness program.
- Strengthening of PACS (GSS) and inauguration of a storage warehouse.
- Inauguration of the Cooperative Gallery.
- Celebration of MOC Foundation Day and Cooperative Day.
- Workshop on strengthening M-PACS (CSC, PMKSK, Custom Hiring).





- Plantation and financial literacy camp.
- Exhibition of FPO products.
- Diwali fair and cooperative festival week.
- Training cum exposure visit on best practices.
- Award distribution and closing ceremony of IYC-2025.

### **District-Level Activities**

- Membership and awareness campaign (41 districts).
- Workshops on liquidation of women GSS and societies.
- Symposium on NCOS, NCEL, and BBSL.
- "Mharo Khato Mharo Bank" campaign.
- Strengthening of PACS (GSS).
- Plantation and financial literacy camp.
- Exhibition of FPO products. Cooperative fair and cybersecurity awareness program.
- Celebration of MOC Foundation Day and Cooperative Day

### **State, District, and Village Activities**

- Inauguration of newly constructed grain storage warehouses (state and district).
- Inauguration of the Cooperative Gallery (state).
- Workshops with RCDF, Apex Bank, and DCCBs (state and district).
- Workshop on strengthening M-PACS (CSC, PMKSK, Custom Hiring) (district and state).
- "Mharo Khato Mharo Bank" campaign (state and district).
- Diwali fair and cooperative festival week (state and district).
- Training cum exposure visit on best practices (Gujarat/Kerala/Maharashtra).
- Award distribution and closing ceremony of IYC-2025 (state).

### **Sikkim**

**Key Statistics:** 3,803 cooperative societies, 1.13 lakh members, leading in the labour sector (2,757 cooperative societies, 33,383 members). Sikkim's action plan for the International Year of Cooperatives (IYC) 2025 focuses on promoting the cooperative movement through awareness, training,



promotion, collaboration, and technology integration, involving women, youth, farmers, and students.

### **District-Level Programs**

- FPO activities: Awareness and training programs, flag hoisting, and inclusion of the IYC logo on FPO products.

### **State-Level Programs**

- IYC 2025 logo on cooperative products and government file boards.
- Board meetings will be held as per bylaws.
- Collaboration with the Information and Public Relations Department for a media plan.
- Interdepartmental cooperation targeting women, youth, students, and plantation programs.
- Monthly PIB information dissemination, promotion through Doordarshan and All India Radio.
- Website updates and mandatory placement of vehicle stickers with the IYC logo.
- Identification of media partners, activation of X account, and influencer and podcast programs

### **National-Level Participation**

- Participation in nationwide activities outlined in the IYC template.

### **Tamil Nadu**

**Key Statistics:** 22,245 cooperative institutions, 2 crore members, dominant in dairy (9,707 cooperative institutions, 14.34 lakh members) and PACS (4,526 cooperative institutions, 1.13 crore members) sectors.

### **Participants - 307,475**

**Tamil Nadu has planned an extensive range of activities for IYC-2025.**

- The state is gearing up with a well-structured action plan to celebrate IYC-2025.





- Hosting 12 state-level programs and 7,980 district-level activities, engaging a wide range of stakeholders to promote cooperative principles, capacity building, and innovation.
- These programs aim to raise public awareness, enhance cooperative infrastructure, and foster inclusion across all sections of society.

### District-Level Programs

- "Go Green" drives, tree plantation, membership campaigns, sports events, marathons, health & wellness programs, formation of organic farming cooperatives, cooperative fairs & festivals, mass cleaning campaigns.
- Revamping cooperative societies through building repairs and painting, branding, and image-building measures.
- Exhibitions of cooperative products, handicrafts, and services; forming labor/service cooperatives.
- Account opening campaigns to include all sections in the cooperative framework and build capital base.
- Health checkups, eye camps, blood donation drives, yoga & wellness programs for cooperative families.
- Cultural programs featuring rural artisans and street plays.

### State-Level Programs

- New-generation cooperative movement, awareness programs to instill cooperative principles among employees and members.
- Promotion of cooperatives across all economic sectors, membership drives to bring innovation and technology into cooperatives.
- State-level meetings, capacity-building programs for department employees and cooperative members.
- Cooperative fairs and festivals, wellness programs including health checkups, yoga, and blood donation drives.
- Showcasing cooperative achievements through exhibitions and cultural programs.

### Tripura

**Key Statistics:** 3,155 cooperative institutions, 5.30 lakh members, Leader in the multipurpose sector (604 cooperative institutions, 11,750 members)



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**Number of Participants: 9,300**

**Activities: 24**

**Tripura has outlined a comprehensive plan to celebrate International Year of Cooperatives (IYC-2025):**

- These activities aim to promote cooperative values and increase public awareness across the state.
- A total of 8 district-level and 7 state-level programs have been planned to ensure widespread participation and impactful engagement.

**District-Level Activities:**

- Organizing district-level programs.
- Van facility (one per district) for extensive program promotion.
- Showcasing success stories of cooperatives.
- Conducting tree plantation programs across districts.
- Hoisting the cooperative flag on Foundation Day at the district level.
- Arranging exposure visits to well-functioning cooperative societies in the state.
- Organizing 7 district-level workshops/seminars.

**State-Level Activities:**

- Organizing state-level programs.
- Hosting a Fish Festival in Agartala by Tripura Apex Fishery Cooperative Limited.
- Conducting an essay competition on cooperatives.
- Screening of the film "Manthan" for stakeholders and youth.
- Organizing blood donation camps across the state.
- Holding a state-level cooperative conference with exhibitions.
- Conducting a state-level workshop/seminar.

**Uttar Pradesh**

**Key Statistics:** 44,855 cooperative institutions, 1.93 crore members, Leader in Dairy (19,036 cooperative institutions, 7.87 lakh members), Leader in PACS (7,684 cooperative institutions, 1.07 crore members)

**Number of Participants: 1,61,200**





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### **Activities: More than 20**

**Grand inauguration by the Chief Minister, hoisting of the cooperative flag, and launch of the IYC-2025 logo.**

- Focus on digital transformation with e-office onboarding, expansion of basic infrastructure with the inauguration of a 25,000 metric ton warehouse, and the foundation laying for a 15,000 metric ton warehouse
- New data centers in 400 PACS and inauguration of solar rooftop installations
- Development of model M-PACS and initiation of 15,000 metric ton capacity warehouses
- Inauguration of 100 metric ton and 250 metric ton warehouses
- Launch of "Best Cooperative Song" competition and inauguration of a 10,000 metric ton warehouse
- Focus on sustainability with the "Sahakar Vatika" tree plantation campaign
- Launch of the Sahakar Saarthi Scheme and inauguration of a 5,000 metric ton warehouse
- Mega membership drive for youth and women empowerment
- Promotion of cultural engagement and opening of 15 new branches of Uttar Pradesh Cooperative Bank (UPCB)
- Launch of a new website for UPCB and inauguration of a 20,000 metric ton warehouse by UPSWC
- Mega sports event, "Heroes of Cooperation" program, and closing ceremony for IYC-2025

### **Uttarakhand**

**Key Statistics:** 5,528 cooperative institutions, 16.77 lakh members, Leader in the dairy sector (2,815 cooperative institutions, 1.42 lakh members)

**Number of Participants: More than 6,900**

### **Activities: More than 10**

**The Uttarakhand government is undertaking the following initiatives for the International Year of Cooperatives 2025:**

**At the State Level:**



- State-level workshops on "Cooperatives in Uttarakhand – An Initiative of the Government of India."
- State-level panels on "Market Expansion for Cooperative Products" and "Run for Cooperatives," with strong social media coverage.
- Fairs featuring workshops and seminars during Cooperative Week.

#### **At the District Level:**

- Youth cooperative leadership training program.
- Promotion of the initiative using social media hashtags #StartWithCooperatives and #BuildingYouthCoopLeadership.\
- Seminar on empowering women through cooperatives.
- Skill development program for women.
- District-level leadership, collective cooperative farming awareness, and technology training with live Q&A sessions.
- Hosting a financial literacy workshop.
- Panel discussions on women and youth empowerment, tree plantation drives, and eco-friendly workshops.
- Regularly organizing sports competitions for cooperative members.
- Essay and poster competitions in schools and colleges focusing on "Cooperatives for a Sustainable Future."
- Concluding with a planning session for next year's activities and an online feedback survey for cooperative initiatives.

### **Media Plan for the International Year of Cooperatives**

The International Year of Cooperatives (IYC) 2025, declared by the United Nations, aims to raise awareness about the crucial role of cooperatives in social, economic, and environmental development. The media plan for IYC will focus on promoting the core values of cooperatives, raising global awareness, and encouraging participation and development within cooperative movements.

In 2025, the Ministry of Cooperation and its associations will organize several key events, which will be widely publicized through various media channels. Each month, major activities will be supported by press releases in both national (English and Hindi) and regional media, with a focus on specific sectors. Social media teams, coordinated by the Ministry of Cooperation, will make these events





a subject of discussion, while Doordarshan (DD) and All India Radio (AIR) will be used for live coverage and programming.

Significant events will include the launch of IYC in January, the NCCF Platinum Jubilee celebration in March, the International Cooperative Day and NDDP Foundation Day celebrations in July, as well as the 67th Anniversary of NAFED in October, IFFCO's Foundation Day in November, and the closing ceremony of the United Nations International Year of Cooperatives in December. Articles by prominent figures, including the Minister of Cooperation and regional leaders, will be published to further promote the cooperative movement.

## 1. Objectives of the Media Plan

The primary objectives of the media plan for the International Year of Cooperatives are:

- **Promote Awareness:** Educating a global audience about the benefits of cooperatives and their role in building sustainable and resilient communities.
- **Encourage Participation:** Inspiring individuals, organizations, and governments to support and establish cooperatives.
- **Celebrate the Impact of Cooperatives:** Highlighting the achievements of cooperatives around the world.
- **Strengthen the Cooperative Movement:** Enhancing the visibility and credibility of cooperatives, emphasizing their role in inclusive economic development.

## 2. Target Audience

### Primary Audience:

- Global youth, entrepreneurs, and small businesses.
- Governments, policymakers, and development organizations.
- Cooperatives and their members in various sectors such as agriculture, finance, housing, retail, and health.

### Secondary Audience:

- Academics, researchers, and institutions focusing on social and economic development.



- International organizations and NGOs working on Sustainable Development Goals (SDGs).
- Media outlets, influencers, and social media communities.

### 3. Media Channels

**To ensure widespread reach and engagement, the media plan will adopt a multi-channel approach:**

#### **Print Media:**

- Localized promotional materials (brochures, pamphlets) for IYC 2025 will be published during the year.
- Monthly bulletins will be released at the national and state levels, highlighting activities throughout the month.
- The IYC-2025 logo will be featured on Amul and other cooperative product packaging.
- Editorial articles by experts will be published.
- Coverage of various events organized at all levels will be provided.

#### **Social Media:**

- Online/digital media (SMS, WhatsApp, email, website, Facebook, Twitter, Instagram, etc.) will be extensively used to disseminate information through official handles.
- Trending hashtags and polls will be shared on Twitter every month.
- A chatbot will be used for spreading information about the International Year of Cooperatives.
- Webinars by experts in the cooperative sector will be held.
- Active involvement of influencers/podcasts will also be incorporated.
- Topics related to cooperatives will be included in popular web series.
- Promotion of events at all levels will be undertaken

#### **Website and Blogs:**

- A dedicated section or microsite for IYC will be created, featuring resources, event details, and case studies.
- Articles and success stories will highlight how cooperatives are addressing global challenges like poverty, unemployment, and climate change.





### Email Campaigns:

Newsletters will be sent to global stakeholders about cooperative events, initiatives, and opportunities.

### Traditional Media:

**Print Media:** Special articles will be published in international newspapers and magazines focusing on the impact of cooperatives in various sectors (agriculture, health, education).

**Television and Radio:** TV and radio programs, interviews, and documentaries will be used to raise awareness about cooperatives, showcasing their importance and contributions to economic and social development.

### Events and Activations:

- **Global Conferences and Webinars:** Organize or participate in webinars, panel discussions, and conferences focusing on the benefits of cooperatives. Experts, cooperative leaders, and policymakers will discuss the role of cooperatives in achieving the United Nations' SDGs.
- **International Cooperative Day (First Saturday of July):** Utilize this day for global celebrations, special broadcasts, and outreach campaigns.
- **Workshops and Local Activations:** Host workshops in communities, businesses, and universities to spread knowledge about cooperatives.

### Outdoor Advertising:

- **Billboards and Posters:** Display advertisements in major cities, university campuses, and public transport hubs to highlight the importance of cooperatives.
- **Public Transport Campaigns:** Use buses, trains, and metro systems in urban areas for large-scale cooperative awareness campaigns.

Throughout the year, extensive coverage and participation will be ensured via live broadcasts, op-ed contributions, and targeted outreach through various platforms.

### "Ek Ped Maa Ke Naam" - Tree Plantation Campaign

Prime Minister Narendra Modi launched the 'Ek Ped Maa Ke Naam' campaign on the occasion of World Environment Day on June 5, 2024,



a unique initiative combining environmental responsibility with a heartfelt tribute to mothers. Under this campaign, about **140 crore trees** will be planted across the country. Prime Minister Narendra Modi emphasized the importance of collective efforts to improve the environment and talked about India's progress in increasing forest area in the last decade. He said that this campaign is linked with the country's pursuit of sustainable development!

The Ministry of Environment, Forest and Climate Change achieved its ambitious target of planting 80 crore saplings under the '**Ek Ped Maa Ke Naam**' campaign by September 2024 with a world record on 25 September 2024, 5 days before the deadline.

The Ministry of Cooperation has also directed all states, federations, cooperatives and stakeholders to plant crores of trees across the country to take forward the '**Ek Ped Maa Ke Naam**' campaign. All these organizations have started the initiative to give this campaign a huge shape by planting trees in large numbers.

The aim of this initiative is to honour the role of mothers in nurturing life and saving the environment. Like mothers, trees not only save our lives but also provide nutrition, protection and future for the next generation. Through this initiative participants can create a lasting memory by planting a tree as a tribute to their mothers.





## **Year-end Activities**

### **Post-Year Activities and Action Plan for the International Year of Cooperatives 2025**

After the celebrations of the International Year of Cooperatives 2025 (IYC-2025), the following activities are proposed to analyse the success, experiences, and impact of the cooperative sector:

#### **Evaluation Report and Documentation:**

- An evaluation report will be prepared for all the programs and initiatives organized during IYC-2025.
- The success, impact, and experiences of these programs will be documented.

#### **Special Reports:**

- Special reports will be prepared detailing the progress and achievements made by cooperative institutions, PACS (Primary Agricultural Credit Societies), dairy federations, banks, and cooperative unions over the year.

#### **Policy and Legal Recommendations:**

- Policy and legal recommendations will be gathered to empower cooperative institutions.
- Based on these recommendations, the central and state governments will take the necessary actions.

#### **Business Reform Action Plan (2026):**

- A Business Reform Action Plan for 2026 will be developed based on the evaluation report and policy suggestions.
- This action plan will help bring about structural and policy changes within the cooperative sector.

#### **Comprehensive Report to the United Nations:**

- A comprehensive report based on all the actions taken during IYC-2025 will be submitted to the United Nations.



This action plan will be a crucial step in empowering the cooperative sector, ensuring its sustainability, and enhancing its effectiveness in the future.



# Various Initiatives of Ministry of Cooperation





**'Sahakar Se Samriddhi'**



Ministry of Cooperation | सहकारिता मंत्रालय  
Government of India | भारत सरकार



**International Year  
of Cooperatives**

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