

**GOVERNMENT OF INDIA  
MINISTRY OF COOPERATION  
LOK SABHA  
UNSTARRED QUESTION NO. 2073  
TO BE ANSWERED ON 14/03/2023**

**Model Cooperative Village**

**+2073. SHRI RAJIV RANJAN SINGH ALIAS LALAN SINGH:  
SHRI SANTOSH KUMAR:**

Will the Minister of COOPERATION (सहकारिता मंत्री) be pleased to state:

- a) whether the Government proposes to build Model Cooperative Villages across the country and if so, the details thereof;
- (b) whether the Government proposes to make each and every person in the villages self reliant by developing Model Cooperative Villages;
- (c) if so, the features of this scheme and the time by which it will be implemented in all the villages of the country; details thereof; and
- (d) whether this scheme will be different from Adarsh Gram Yojana of the Government and if so, the details thereof?

**ANSWER**

THE MINISTER OF COOPERATION  
सहकारिता मंत्री (SHRI AMIT SHAH)

(a) to (c): The Model Cooperative Village (MCV) programme is being jointly implemented by the National Bank for Agriculture and Rural Development (NABARD) and the Gujarat State Cooperative Bank (GStCB) Ltd. It was launched on 10<sup>th</sup> April, 2022 at Bavla village of Ahmedabad district in Gujarat. The programme is also being piloted in six selected villages of Gujarat, viz., Adroda & Rethal (Ahmedabad), Adaraj Moti & Isanpur Mota (Gandhinagar), Pipero (Dahod) and Kolithad (Rajkot), by NABARD in close coordination with various stakeholders.

The aim of the MCV programme is to create 'Atmanirbhar Gaon' through the vision of 'Sahakaar se Samridhi'. The objective is to adopt a Primary Agricultural Credit Societies (PACS) centric, household-oriented approach to ensure provision of livelihood opportunities to at least two members of each household, aiming at enhancing the production per unit per establishment. Implementation of the programme in other States would be considered by NABARD after studying the outcome of the pilot projects in Gujarat.

NABARD is playing a pivotal coordinator's role amongst different stakeholders viz. Government of Gujarat, Cooperative Banks (GStCB), District Central Cooperative Banks (DCCBs), Community Based Organizations (CBOs), etc. to facilitate saturation of all possible eligible schemes and initiatives.

(d): Yes, Sir. The Pradhan Mantri Adarsh Gram Yojana (PMAGY), is a centrally sponsored scheme for integrated development of Scheduled Castes (SCs) majority villages. The aim of the MCV programme is to create 'Atmanirbhar Gaon' through the vision of 'Sahakar se Samridhi'.

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